

# USING COLOUR IN THE NAIL AND BEAUTY INDUSTRY

# INTRODUCTION

Colour plays an important role in the Nail and Beauty industry.

It is important that you have an understanding of colours so you know what will complement a client's skin tone and what colours will go well together within a nail art design.

In the Beauty industry, when applying make-up, colour is not only chosen to complement the client's natural colouring but can also be used to neutralise unwanted tones on the skin.

# WHAT ARE YOU GOING TO LEARN?

- Primary colours
- Secondary colours
- Tertiary colours
- The colour wheel
- How to use the colour wheel

# WHAT ARE PRIMARY COLOURS?

- **Primary colours** are colours that cannot be created through the mixing of other colours. They are colours in their own right.
- All other colours are mixed from the primary colours.

# THE PRIMARY COLOURS

A large red circle with a thin blue outline. The word "Red" is written in white, bold, sans-serif font in the center.

Red

A large yellow circle with a thin blue outline. The word "Yellow" is written in white, bold, sans-serif font in the center.

Yellow

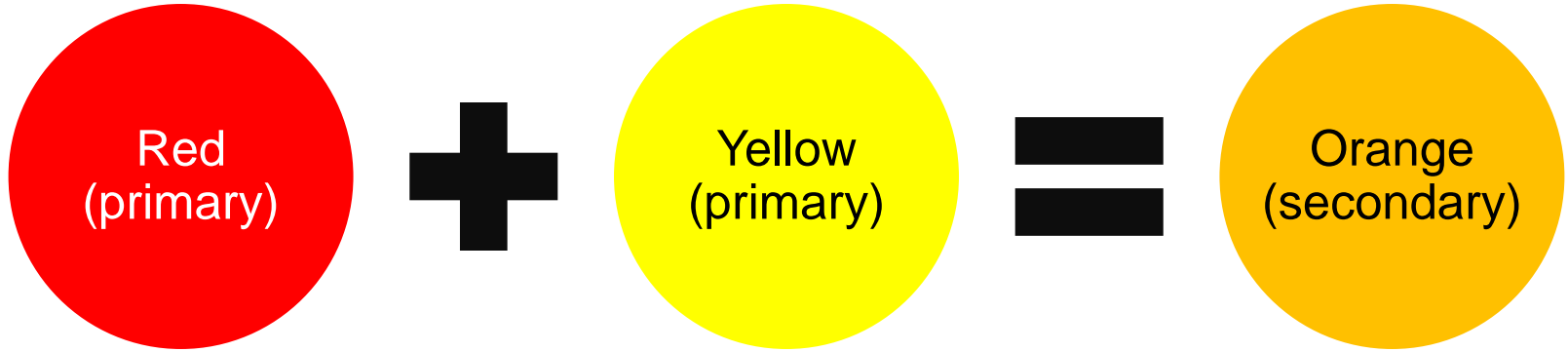
A large blue circle with a thin blue outline. The word "Blue" is written in white, bold, sans-serif font in the center.

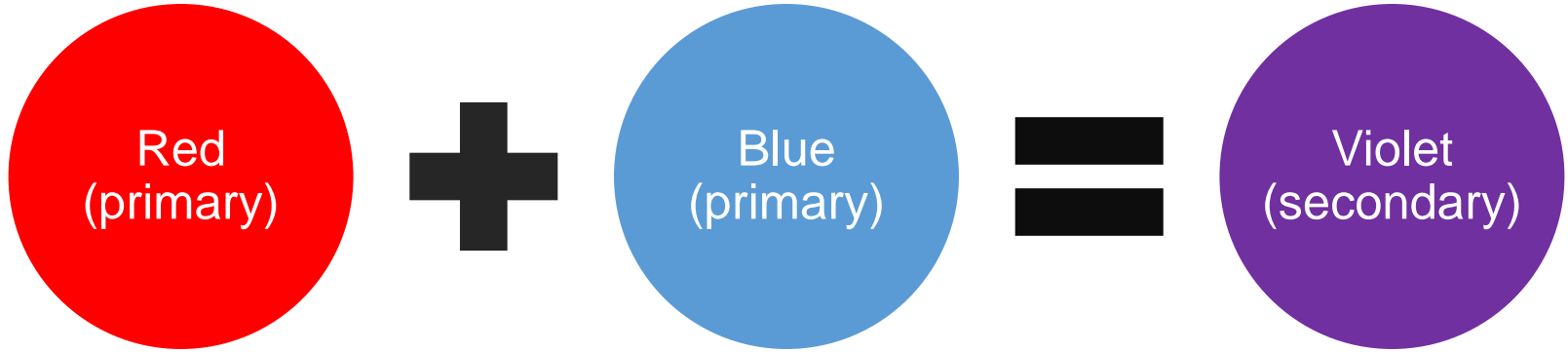
Blue

# WHAT ARE SECONDARY COLOURS?

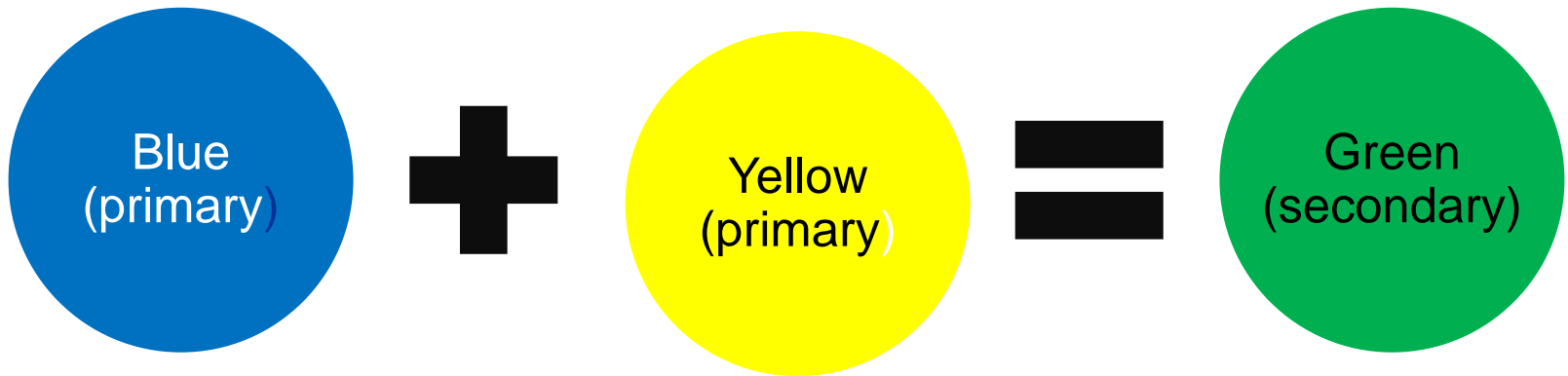
**Secondary colours** are the colours you create by mixing your Primary colours together

# THE SECONDARY COLOURS





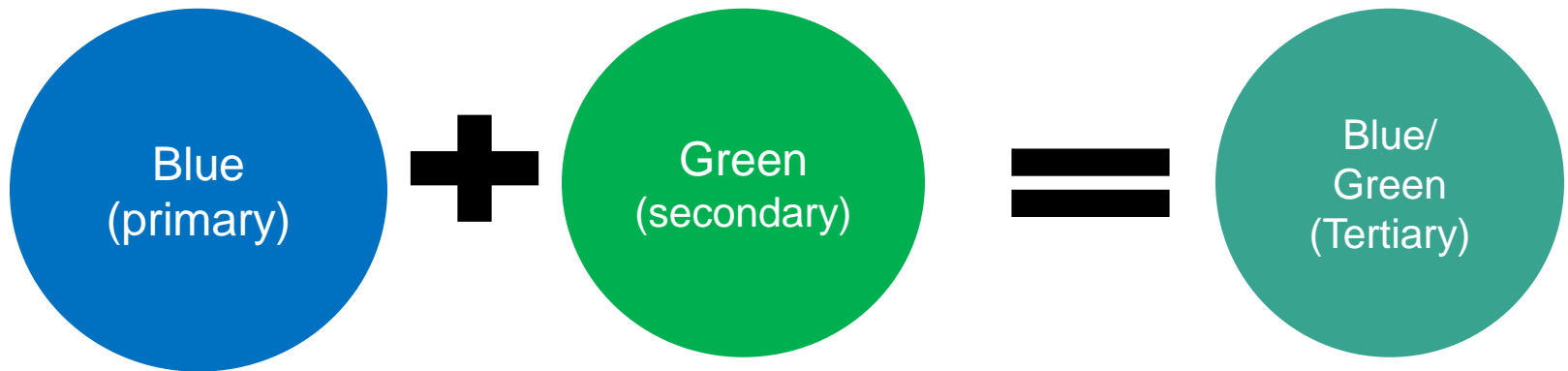




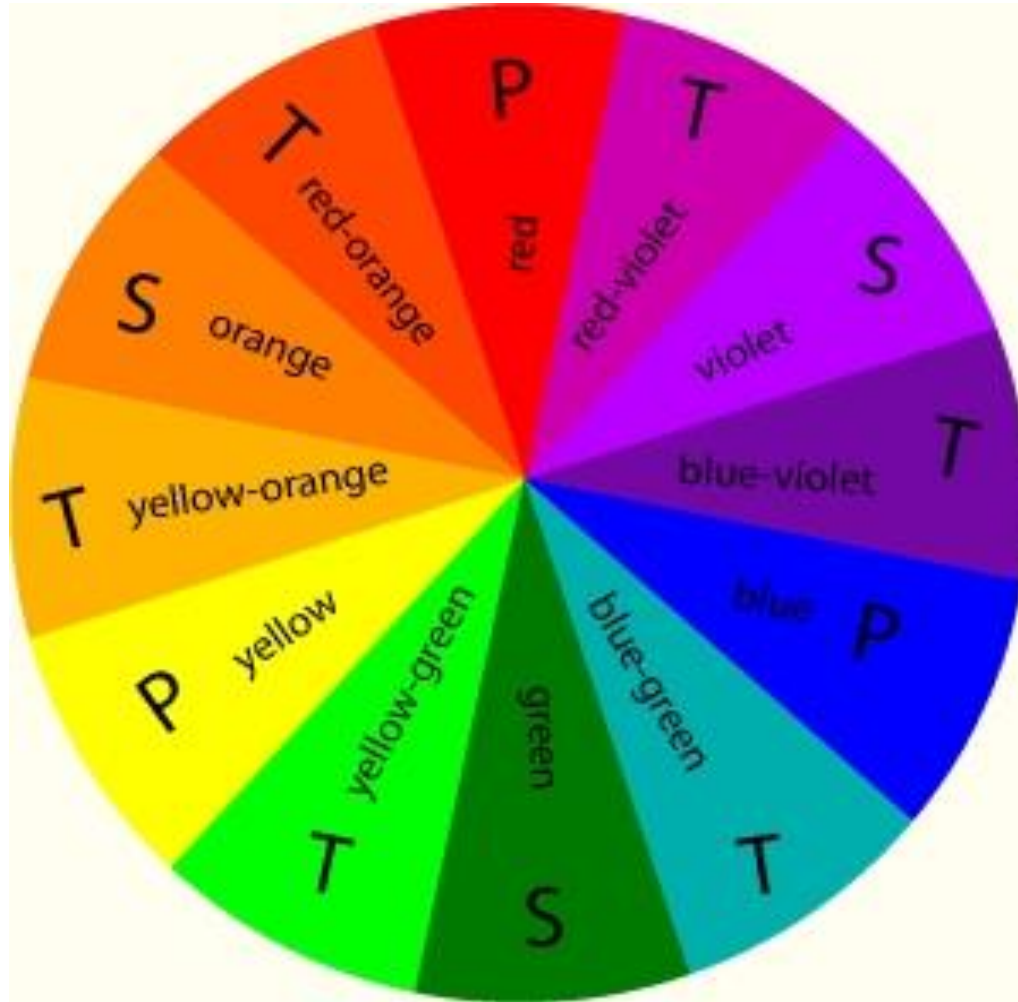
# WHAT ARE TERTIARY COLOURS?

**Tertiary colours** are the colours you create by mixing equal parts of one primary colour and one secondary colour.

# THE TERTIARY COLOURS



# THE COLOUR WHEEL



# WARM AND COOL COLOURS

- **Warm Colours-** yellow, yellow-orange, orange, red-orange, red, red-violet.
- **Cool Colours-** violet, blue-violet, blue, blue-green, green, yellow-green.

# TERMS TO KNOW

- **Hue:-** another name for colour
- **Tint:-** colour + white
- **Tone:-** colour + grey
- **Shade:-** colour + black