

15. CREATING VIDEOS ONLINE

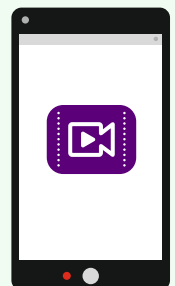


What is it?

In this guide we will focus on creating videos for YouTube - the world's largest video sharing platform. You've probably watched lots of videos on YouTube, but did you know that you can also upload your own videos? It's simple! Just follow our five-step approach.

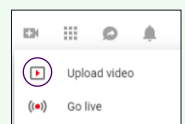
Step 1: Record your video

Record your video using your smartphone or a camera. Upload it to YouTube from a computer or from your smartphone using the YouTube app. If there are children in your video, ensure that you get parents' permission before making the video and posting it on YouTube.



Step 2: Upload video

Login to YouTube using your Google account. Then, select the upload arrow to upload your video. You can also add a title, a description and decide whether you want it to be a public or private video.



Step 3: Make visual enhancements

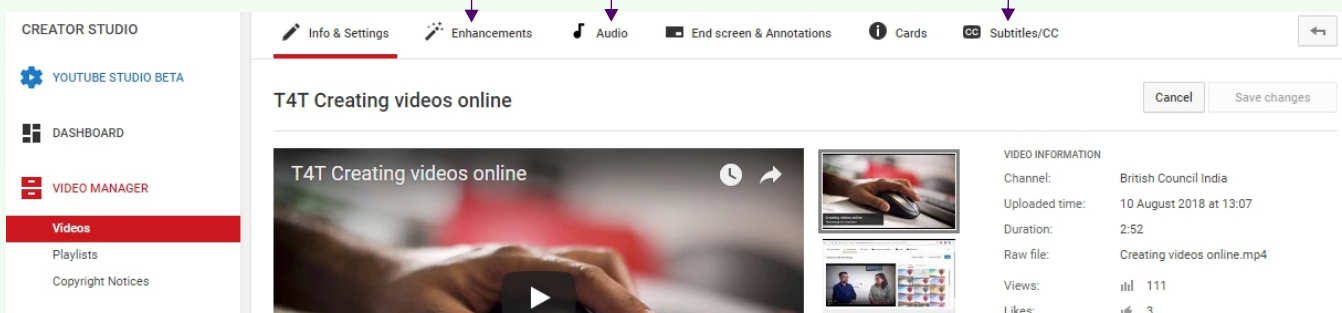
YouTube makes it easy to add interesting visual effects to make your video more engaging.

Step 4: Add music

You can also add background music from a library of over 150,000 free tracks.

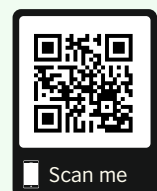
Step 5: Add subtitles

Finally, you can add subtitles using YouTube's free automatic subtitle tool or type your own subtitles. Remember to check the subtitles to make sure they are correct!



... and your video is ready to be shared with others!

Scan this QR code for a video tutorial on how to create videos for YouTube



This guide uses Quick Response (QR) codes. To scan these codes, look for the app in Google Play or App Store and download it for free. To access resources, open the app and hold it above a QR code.

Creating videos online

Ideas for making videos

Not sure what kind of videos to make? Here are some ideas to get you started:

Flipped classroom

Record yourself teaching key concepts and ask students to go through the videos before they come to class.

Share ideas

Create an instructional video that demonstrates an idea to other teachers. For example, you can create a video to show how you teach a particular skill or a grammar point. You can also make video to demonstrate a new technique, game/ activity or an idea in your class for other teachers to see and learn such as demonstrating giving instructions, setting up an activity or a new game you tried in your class.

School events

Record parts of key school events and put this on YouTube for parents. Remember to take permission from the students you are filming.

Video collage

Create a video compilation of student presentations, skits and project work. Remember to take necessary permissions from students and their parents if required before posting.

Reflective vlogs

Vlog = video + blog! Reflect on your practice in a YouTube video and share it with other teachers.

Conversations

Record and upload a conversation between colleagues discussing challenges and solutions.

Project work

Get students to create a YouTube video as a project. For example, pollution in their community and possible solutions.

Real world

Bring your textbook to life by recording short videos that can be used to make students interested in lesson contexts. For example, if you have a text on shopping, make a video of some local shops.



This guide is linked to the British Council CPD Framework for Teachers.

It develops the professional practice:

Integrating ICT:

- Using technology in the production of teaching and learning materials.
- Developing effective strategies for resolving potential technical issues.

Stage: Engagement