

Study UK Creative Connections II

Call for entries

After the success of the first Study UK Creative Connections last year, the British Council in India is delighted to invite UK Alumni to participate in the Study UK Showcase 2025 from 1 June to 31 July 2025 at the British Council in Delhi, India. This showcase celebrates UK's Art and Design and forms part of the Best of British exhibition, a series of events celebrating the best of UK's culture. The exhibit is expected to attract 25,000 visitors this year, including senior stakeholders and the public. It also offers a platform for the selected alumni to present their achievements. The theme for the showcase this year will be **Study UK Creative Connections 2025**.

Celebrating the diverse creative talents of the UK Alumni, the showcase encourages submissions of original artwork in various media. Accepted formats include: 2D and 3D artworks such as painting, photography, printmaking, collage, textiles/fiber, sculpture, installation, drawing, book designs, graphics and more.

This exhibit is a unique opportunity for UK alumni to display their work, show how their education in the UK formed their creative careers and inspire future generations to reach for their dreams in the creative sector.

Themes:

- Visual Art and Craft (multi-media artwork, painting, sculpture, photography, and related areas)
- Design (graphic design, product design, fashion design, ceramic design and related areas)

Visual art in this context will mean any two/three-dimensional artwork including drawings, paintings (in any medium) and photographs.

*The work will be displayed in the gallery of the British Council Delhi office and will be credited to the artist. We will also include a short narrative on the work as provided by the artist. The wall on which the artwork will be displayed has the dimensions: Height – 100 inches.

Venue: British Council, 17 Kasturba Gandhi Marg, New Delhi 110001

Exhibition Dates: 1 June – 31 July, 2025 (the dates may change by a few days)

Criteria:

To qualify to display your work, send:

- Images of the artwork.
- Provide a narrative of the work you are proposing to submit (in max. 250 words) in response to the theme - *Study UK Creative Connections II*. The description should include artistic response to the theme and details of the work itself including title, technique, proposed size of the work.
- A brief profile (250 words) showing experience.
- Please note, if your work gets chosen for the display the British Council will edit the description and profile as per the exhibition requirements.

Deadline for submission – 10 May 2025

Additional Information

- The selected work will need to be submitted by 15 May 2025.
- The selected alumni (approx. 10 - 12) will have the opportunity to show their work through an exhibition.
- The selected work will also get promoted on British Council's social media platforms.
- Selected UK Alumni will be provided with an exhibition space free of charge. The British Council will discuss specific display requirements (eg. size) with all selected alumni.
- Please note, participating alumni will need to cover transportation and insurance costs for their selected exhibits.

*Please note: Unfortunately, we are only able to respond to shortlisted candidates. If you do not hear back from us by 30 May, please assume that your application has been unsuccessful at this time.

The application form can be found [here](#) .

Please read the submission guidelines:

- All artwork must be accompanied by a completed entry form as per the timelines.
- All alumni have to be registered on [Alumni UK](#) to be considered
- Your name must be securely attached to each work.
- Only one item will be accepted.
- Work must be original. Photomechanical reproductions or photocopies of works originally conceived and executed in another medium are not acceptable unless part of a completely new work (eg. collage).
- All wall works must be ready to hang. This means each work must be mounted and/or framed with hanging wire and screw eyes, or other appropriate hanging means. Submissions that do

not meet this requirement will not be accepted.

- Accepted work must remain on exhibit for the duration of the exhibition dates.
- The British Council is not responsible for any damage or loss. Every possible precaution will be taken to secure works but there will be no insurance coverage for this exhibition.
- All art work to be picked up post exhibition between week of 11 August during 9 am – 5pm. If you are unable to pick up your artwork during these times, please contact Abdul Rehman at Abdul.Rehman@in.britishcouncil.org to make other arrangements. The British Council will not be responsible for artwork left unclaimed beyond 18 August.

Selection process

Exhibits will be selected based on their visual impact, degree of innovation, and potential for visitor interaction and learning.

The focus should be on:

- Interactivity of artwork
- Social impact, messages showcased
- Creativity and Technical proficiency

Action required

Alumni interested in contributing content should fill in the **Expression of Interest Form**

*Alumni to include a digital sample of content when submitting the Expression of Interest Form.

If you have any questions, write to Abdul Rehman, Project Manager, Higher Education at Abdul.Rehman@in.britishcouncil.org

Gallery space images:

Ground floor foyer panoramic view



Ground floor gallery space A and B panoramic view



Ground floor gallery space B (Cafe) panoramic view

