

Study UK Creative Connections 2026 – Call for Entries

Building on the success of the past two editions, the British Council in India is delighted to present the third edition of *Study UK Creative Connections* as part of the *Study UK Showcase 2026*, to be held from 22 June to 31 July 2026 at the British Council, Delhi.

As part of the *Best of British* exhibition series, the showcase celebrates the UK's excellence in Art and Design while highlighting the achievements of UK alumni in India. The exhibition is expected to attract over 25,000 visitors, including senior stakeholders, industry leaders, and the wider public.

The theme for this year, *Study UK Creative Connections 2026*, focuses on creative collaboration, cross-cultural exchange, and the impact of UK education on alumni careers. The platform enables selected alumni to present their work, share their journeys, and inspire prospective students while strengthening UK - India cultural ties.

The British Council looks forward to building on previous successes to deliver an impactful third edition of the showcase.

Celebrating UK Alumni Creative Talent

The showcase invites original artwork by UK alumni across diverse creative media, suitable for wall display or digital screens. Accepted formats include:

- **Visual Art & Craft:** Painting, drawing, photography, printmaking, collage, small-scale sculpture, textiles/fibre arts (framed/mounted), mixed media
- **Design:** Graphic design, product design, fashion, ceramics, jewellery, book and publication design
- **Digital & Screen-Based Art:** Digital art, animation, motion graphics, video art, and other creative outputs suitable for display on screens
- **Mixed media artwork that uses different material and resources**

This exhibit provides alumni a unique platform to showcase how their UK education shaped their creative careers and inspire future generations in the creative and cultural sectors.

Themes

Visual art in this context refers to any two or three-dimensional work suitable for wall display or screens.

Submissions should respond to the overarching theme:

My World, My Story

This theme encourages UK alumni to express personal narratives and creative journeys shaped by their experiences. Artists may interpret the theme through a wide range of perspectives, including:

- Identity, culture, and belonging
- Nature and environment
- Personal stories and lived experiences
- The journey of an artist or creative professional
- Social issues and community impact
- Dreams, aspirations, and future visions

Artists are encouraged to present authentic and diverse viewpoints that reflect their individual journeys and the influence of their UK education. All works should be suitable for **wall-mounted display or digital presentation** within a gallery setting.

The work will be displayed in the gallery of the British Council Delhi office and will be credited to the artist. A short narrative on the work, as provided by the artist, will also be included.

Wall dimensions: Height – 100 inches

Venue: British Council, 17 Kasturba Gandhi Marg, New Delhi 110001

Exhibition Dates: 22 June – 31 July 2026 (dates may change slightly)

Eligibility and Submission Criteria

To qualify, applicants must submit:

- Images of the artwork
- A narrative of the work (max. 250 words) in response to the theme *Study UK Creative Connections 2026*, including artistic response, title, technique, and proposed size
- A brief profile (max. 250 words) outlining experience

Note: If your work is selected, the British Council may edit the description and profile to meet exhibition requirements.

Deadline for submission: 24 May 2026

Additional Information

- Selected works must be submitted by 5 June 2026

- Approximately 10 -12 UK alumni will be selected to exhibit
- Selected works will be promoted on British Council's social media platforms
- Exhibition space is provided free of charge; specific display requirements (e.g., size) will be discussed with selected alumni
- Transportation and insurance costs are the responsibility of participating alumni
- Wall works must be ready to hang (mounted/framed with appropriate hanging mechanisms)
- Accepted work must remain on display for the duration of the exhibition
- Selected artists will be invited to participate in an artist walkthrough and meet and greet session at the British Council on a designated day during the exhibition (date to be confirmed closer to the time). This will provide audiences an opportunity to engage directly with the artists and gain deeper insights into their work. Outstation participants are welcome to join; however, they will be required to make their own travel and accommodation arrangements.
- Artwork must be picked up during the week of 10 August 2026 (9 am – 5 pm). If you cannot pick up your artwork, contact Abdul Rehman at Abdul.Rehman@in.britishcouncil.org. The British Council is not responsible for unclaimed works beyond 18 August
- The British Council is not responsible for damage or loss, though precautions will be taken to secure works

Please note: Only shortlisted candidates will be contacted. If you do not hear from us by 30 May 2026, your application has not been selected this time.

Selection Process

Exhibits will be selected based on:

- Visual impact and originality
- Creativity and technical proficiency
- Potential for visitor interaction and learning
- Social impact and relevance of the message

Action Required

Alumni interested in contributing must complete the **Expression of Interest Form**, including a digital sample of their work.

For questions, contact:

Abdul Rehman, Project Manager, Higher Education

Email: Abdul.Rehman@in.britishcouncil.org

Gallery space images:

Ground floor foyer panoramic view



Ground floor gallery space A and B panoramic view



Ground floor gallery space B (Cafe) panoramic view

