

Creative Convergence

New Delhi
29–30 Jan

Growth
Reimagined

agenda



10.30–11.30

Plenary and Keynote

Creative Convergence: Where Bold Ideas and Future-Ready Ecosystems Meet

The session focuses on setting the strategic vision for Creative Convergence, framing the role of the creative economy in policy, innovation, and international collaboration between India and the UK.

Curator: British Council

Opening address: Lindy Cameron CB OBE

Speakers: Vivek Aggarwal, Tim Curtis, Ruth Mackenzie CBE,

Moderator: Alison Barrett MBE

11.30–12.00

Inauguration and Walkthrough

Immersive Pop-Up Space: Char by Char, an Exposition of Correlated Creatives

The segment focuses on showcasing the intersections of the India–UK creative economy through an immersive pop-up experience. It brings together artists, entrepreneurs, policymakers, and cultural practitioners to explore scalable creative enterprises, with an emphasis on sustainability, inclusion, and cross-sector collaboration across both days of the convergence.

Curator: The Design Village Foundation

Exhibitors: Centre for Urban Commons, Council on Energy, Environment and Water, Dharavi Rocks and ACORN Foundation, Kattaikkutti Sangam, HCL Foundation, Helen Hamlyn Centre for Design, Royal College of Art, London, Royal Enfield Social Mission (Eicher Motor Limited), Studio Archohm, Superflux, The Design Village Foundation, University of Westminster.

Workshop facilitators: Jhanvi Tiwari, Mudita Pasari, Prachi Joshi, Saijal Choudhary

12.00–13.00

Immersive Pop-Up Workshop

Of Tints and Play

Curator: The Design Village Foundation

14.00–15.45

Policy Conference

Greater Together: India-UK Creative Dialogue

The session focuses on strengthening India–UK cooperation in the creative economy through policy alignment, institutional frameworks, and market-led collaboration. It aims to identify actionable pathways to unlock bilateral growth and co-created cultural ecosystems.

Curator: Supriya Suri, Founder, Creative Economy Forum, India, Filmmaker and Producer

Segment 1: Live Entertainment and Festival Economy

Speakers: Bidisha Dey, Graham Hitchen, Priyanka Sarkar, Sanjoy K Roy, Thomas Varghese

Moderator: Ruth Mackenzie CBE

Segment 2: Media and Entertainment Ecosystem

Speakers: C. Senthil Rajan, Graham Hitchen, Prakash Magdum, Shbasish Sarkar, Shivangi Ambani

Moderator: Supriya Suri

16.00–18.30

Doc-Exchange: Indo-UK Opportunities with the Documentary

The session focuses on expanding documentary co-production, co-financing, and distribution between India and the UK. It examines business models, legal frameworks, and market access, with selected projects pitching for mentorship and funding support.

Curator: Aparna Sanyal, Director, Public Service Broadcasting Trust

Speakers: Agnieszka Moody, Aparna Purohit, Jane Mote, Luke Moody, Nilotpal Majumdar, Patrizia Mancini, Shahnaab Alam

Moderator: Aparna Sanyal

Jury: Aparna Purohit, Bex Hopkins, Jane Mote, Luke W. Moody, Patrizia Mancini, Ruth Mackenzie CBE, Shaunk Sen

Day 2

Creative
Convergence
Growth
Reimagined

Friday | 30 Jan 2026

All day

Immersive Pop-Up Space

10.30–12.45

Researching our Creative Futures: How Data, Insight, and Evidence Shape Cultural Change

The session focuses on how evidence-based research in culture and the arts is shaping policy, education, and inclusive development. It highlights the role of data and insight in driving societal impact across India and the UK.

Curator: Rashmi Dhanwani, Founder-Director, Art X Company, Festivals from India, Culture Con

Case study by: Dr Debanjan Chakrabarti, Graham Hitchen, Megha Balani, Nayanika Rungta, Shilpi Gupta, Someswara Koundinya

Panel discussion speakers: Dr Debanjan Chakrabarti, Graham Hitchen, Rashmi Dhanwani, Shilpi Gupta, Someswara Koundinya

Moderator: Valentina Amuso

14.00–16.45

Dress Code: Sustainable! Co Creating Fashion's Future

The session focuses on how creative enterprise, innovation, and enabling policy are reshaping the future of sustainable fashion. It builds on the British Council's legacy in the space of textiles, fashion and craft centric initiatives to connect research, entrepreneurship, and systemic change.

Curator: Aanchal Sodhani, Independent Consultant

Presentations by: Drishti Modi, Fashion Revolution, Nitya Amarnath, Rahul Noble Singh, Ritwik Khanna, Royal Enfield Social Mission

Speakers: Darshana Gajare, Karishma Shahani, Dr Beena M Rao, Safia Minney MBE, Shamji Vankar

Moderator: Aanchal Sodhani

17.00–18.00

Immersive Pop-Up Workshop

Power OF Space: Ecosystems

Curator: The Design Village Foundation

18.30–19.30

Performance

Modulated Movements

The curation focuses on an experimental live performance where technology, sound, movement, and voice intersect—exploring new forms of artistic expression and public engagement.

Curator: W.I.P Labs (Work In Progress Labs)

Opening Address

Lindy Cameron CB OBE, British High Commissioner to India

Curators

Aanchal Sodhani, Independent Consultant

Aparna Sanyal, Director, Public Service Broadcasting Trust

British Council

Rashmi Dhanwani, Founder-Director, Art X Company, Festivals from India, Culture Con

Supriya Suri, Founder, Creative Economy Forum, India, Filmmaker and Producer

The Design Village Foundation

W.I.P Labs (Work In Progress Labs)

Keynote Address

Vivek Aggarwal, Secretary Ministry of Culture, Government of India

Tim Curtis, Director, UNESCO India

Ruth Mackenzie CBE, Global Director Arts, British Council

Speakers

Agnieszka Moody, Head International Relations, British Film Institute

Aparna Purohit, Film Producer

Bidisha Dey, Executive Director, Eicher Group Foundation

C. Senthil Rajan, Joint Secretary, Ministry of Information and Broadcasting

Darshana Gajare, Lead Sustainability, IMG Reliance - Lakme Fashion Week

Graham Hitchen, Director Loughborough University Policy Unit

Jane Mote, Consultant Editor, The Whickers

Karishma Shahani, Director, Fashion Revolution India

Luke W. Moody, Head, BFI Doc Society Fund

Dr Beena M Rao, Development Commissioner (Handlooms) Ministry of Textiles, Government of India

Nilotpal Majumdar, Founder, Documentary Resource Initiative

Patrizia Mancini, Industry Senior Consultant, Sheffield DocFest

Prakash Magdum, Managing Director, NFDC

Priyanka Sarkar, Lead of Audience Development and Partnership, MassArt

Ruth Mackenzie CBE, Global Director Arts, British Council

Safia Minney MBE, Founder, Indilisi Artisanal Fashion

Sanjoy K Roy, Managing Director, Teamwork Arts

Shahnab Alam, Producer, Creative Supervisor, Artistic Consultant

Shamji Vankar, Master Weaver

Shibasish Sarkar, President Producers Guild of India and Group CEO, Reliance Entertainment

Shivangi Ambani, Department for Business and Trade, UK Government

Thomas Varghese, CEO, Kochi Muziris Foundation

Moderators

Aanchal Sodhani, Independent Consultant

Alison Barrett MBE, Country Director India, British Council

Aparna Sanyal, Director, Public Service Broadcasting Trust

Ruth Mackenzie CBE, Global Director Arts, British Council

Supriya Suri, Founder, Creative Economy Forum, India, Filmmaker and Producer

Valentina Amuso, Associate Professor of Political Economy, University College London

Panel Discussion Speakers

Dr Debanjan Chakrabarti, Director East and Northeast India, British Council

Graham Hitchen, Director, Loughborough University Policy Unit

Rashmi Dhanwani, Founder-Director, Art X Company, Festivals from India, Culture Con

Shilpi Gupta, Culture Strategist and Curator

Someswara Koundinya, Programme Director, Infrastructure and Industrial Development Advisory, KPMG India

Workshop Facilitators

Jhanvi Tiwari, Alumni, The Design Village and Loughborough University London

Mudita Pasari, Academic Dean, The Design Village

Prachi Joshi, Designer and Independent Practitioner

Saijal Choudhary, Manager International, The Design Village

Case Study By

Dr Debanjan Chakrabarti, Director East and Northeast India, British Council

Megha Balani, Executive Director, Global Music Institute

Nayanika Rungta, Impact Consultant, Social Lens (Delhi)

Graham Hitchen, Director, Loughborough University Policy Unit

Shilpi Gupta, Culture Strategist and Curator

Someswara Koundinya, Programme Director, Infrastructure and Industrial Development Advisory, KPMG India

Presentations by

Drishti Modi, Founder and CEO, Lafaani

Fashion Revolution

Nitya Amarnath, Founder, Botto Labs

Rahul Noble Singh, Industry Engagement Lead, Desi Oon Hub

Ritwik Khanna, Founder, Rkivecity

Royal Enfield Social Mission

Jury

Aparna Purohit, Film Producer

Bex Hopkins, Head of Production, National Film and Television School

Jane Mote, Consultant Editor, The Whickers

Luke Moody, Head, BFI Doc Society Fund

Patrizia Mancini, Industry Senior Consultant, Sheffield DocFest

Ruth Mackenzie CBE, Global Director Arts, British Council

Shaunak Sen, Filmmaker