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## India-UK Together

**Arts and culture collaborations to mark India's  
75<sup>th</sup> anniversary of Independence**

2021- 2023

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# About the Programme

## Overview

British Council invites collaborative proposals for new arts and culture projects from India and UK based organisations, festivals, and institutions for the **India-UK Together programme** to mark India's 75th anniversary of Independence from September 2022 to March 2023.

## About the India-UK Together programme

**Objectives:** The projects will contribute to British Council's **India-UK Together programme** that marks the 75<sup>th</sup> anniversary of India's independence. The programme aims to strengthen bilateral relationships, consider India and UK's complex shared history with a focus on shaping the future and developing meaningful long-term creative collaborations and connections.

The programme offers opportunities for:

- sharing the rich arts and cultural heritage and geographic diversity of the UK including cities and regions in England, Scotland, Wales and Northern Ireland and India's metros and non-metros through innovative, new artistic works that have been co-created for touring (digital or hybrid)
- development of skills and capacity for long-term collaboration in the arts and opening new market opportunities
- strengthening cultural relations through co-creation, developing, and expanding partnerships
- mutual and equitable collaboration between emerging and established organizations, festivals and institutions in India and the UK to influence perception change around global challenges including equality, diversity, inclusion, and environmental consciousness
- projects across art-forms: theatre and dance, visual arts, new-media, music, film, architecture, design and fashion, literature, and inter-disciplinary arts

*Note: Not crafts as we have a separate Crafting Futures India-UK grants programme*

## The Opportunity

**This is an opportunity to think creatively, be innovative and explore new ways of artistic collaboration and touring across India and the UK in 2022- 2023**

Grants will be awarded to collaborative and co-created arts and culture project proposals between India and UK partners that offer positive opportunities to co-develop **cross-cultural creative collaborations, skills and knowledge exchange** and **new artistic work with scope to tour and/or be produced digitally in India in 2022- 2023.**

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**Number of Grants:** A total of 4 grants will be awarded to projects highlighting collaborations between India and the UK.

- 3 x £50,000
- 1 x £100,000

**Dates:** Projects will need to be delivered in India between January 2022 and March 2023 with public facing activity (digital or hybrid) taking place between September 2022 and March 2023.

**Delivery model:** Projects must explore a hybrid way of working between digital and face to face with a larger emphasis on digital engagements. Scope for travel and physical engagements should be considered within the COVID-19 protocol of the place of delivery

**Themes:** Projects to explore the key cross-cutting theme '**Together**' – addressing shared global challenges through the lens of digital innovation, environmental sustainability, equality, diversity, and inclusion principles, gender equality, accessibility and empowering young leaders of the future and investigate the following sub-themes:

- **Science, Arts and Heritage in times of change** – exploring one of these areas or the intersection
- **Arts Festivals** – bringing together artists and performance companies with festivals in India to perform and present, working together to drive the enterprise economy through spotlighting culture and creativity

*Note: other programme areas in Literature and the Creative Economy are being curated separately.*

**Artforms:** Grants are offered to applicants in all art forms: theatre, dance, visual arts, literature, film, music, architecture, design, fashion, tech-art, and new media art. Inter- and cross-disciplinary practices are encouraged

**Project types:** Examples include but are not limited to:

- virtual art residencies, co-productions, tours, exhibitions, showcases, conferences, performances
- augmented, virtual reality projects and installations
- cross disciplinary creative collaborations
- arts products, platforms, or festival ideas
- film, online archives, guides, learning kit or toolkit
- digital broadcast

## Who can apply?

### Eligibility criteria

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- Applications must be a partnership between at least one India collaborator and one (or more) collaborators based in the UK.
  - The collaboration grant is open to India and UK (including Wales, Scotland, and Northern Ireland) arts and culture organisations such as:
    - Arts and culture companies, museums, cultural institutions
    - Arts Festivals
    - Private consortiums, collectives
    - NGOs/Non-Profit/Charities, social enterprise
    - Media platforms (traditional and/or digital)
  - The lead applicant can be an Indian entity or a UK entity. The lead applicant will submit the application, will represent all the parties of the collaboration, and execute the contract on behalf of the collaborators for the Grant. The lead applicant will be responsible for all communications regarding the implementation and management of the funds received through the Grant.

*As the Grant will be awarded to the applicant and the collaborators, all the involved parties will have to ensure that all compliances under local/foreign laws are duly met. The applicant and the collaborator/s shall themselves ensure that they are eligible to receive the Grant and have the required registration/approvals in compliance with their respective country laws. All Indian applicant/s have to comply in advance with the applicable FCRA regulations to receive the Grant, including but not limited to a FCRA registration/FCRA prior permission, bank account as per FCRA requirement etc. Kindly refer to the Government of India FCRA requirements <https://fcraonline.nic.in/home/index.aspx> ) for more information. Further the applicant and the collaborators should execute appropriate arrangements/agreements to ensure that the funds of the Grant which are disbursed amongst themselves or to third parties, are also distributed in compliance of the applicable laws. British Council will not be liable for any local or foreign non-compliance of the applicable laws in any manner whatsoever and the applicant and the collaborators hereby perpetually indemnify British Council against all claims, fines and penalties in this regard.*

## **Ineligibility criteria**

- Funding bodies and government departments in India and the UK are ineligible.
- Individual artists and practitioners are ineligible
- Academic institutions are ineligible
- Retrospective activity or costs are ineligible
- For Indian applicants, individuals based (living) outside of India are ineligible, unless temporarily living outside of India but retaining a home address in India.

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- For UK applicants, individuals based (living) outside of the UK are ineligible, unless temporarily living outside of the United Kingdom but retaining a home address in United Kingdom
  - A separate closed-call for India-UK Together 2022 is running for the current grant recipients of **Connections Through Culture India-Wales** and **India-Northern Ireland** programmes hence partners involved in those projects are ineligible to apply for this grant
  - A separate open call for the Crafting Futures programme is running for Craft related projects hence craft proposals are ineligible to apply for this grant

## Project Scope

### Proposals must evidence and consider the following

- Co-development and delivery by one partner who is based in India and one who is based out of the UK. The application must show enough information evidencing how the project will be truly collaborative and mutual as well as indicating how the main theme and at least one sub-theme (only) will be addressed.
- The geographical areas of project delivery must principally be within India when considering hybrid / face to face public activities.
- Explore hybrid models of working and delivery between online and face-to-face platforms considering environmental sustainability and travel-restrictions during the COVID-19 pandemic.
- Delivery model options:
  - Option 1 – 100% digital only
  - Option 2 – Hybrid: digital and face to face
- Environmental sustainability – Eg. carbon footprint
- Covid risk mitigation
- Embedding principles of equality, diversity and inclusion (EDI) through the core proposal and design (Eg- Accessibility needs : captioning videos, translations, interpreters, gender of the beneficiaries or project team etc). For more information on our EDI policy, please refer to this link <https://www.britishcouncil.org/aboutus/our-values/equality-diversity-inclusion>
- Safeguarding measures adhering to British Council's Safeguarding policy if the project involves working with people under 18 or adults at risk. (*Adults at risk are people aged 18 years or over who identify themselves as unable to take care of themselves or protect themselves from significant harm or exploitation; or are understood to be at risk, which may be due to frailty, homelessness, mental or physical health problems, learning or physical impairments, and/or impacted by disasters or conflicts.*) For more information on our Safeguarding policy, please refer to this link <https://www.britishcouncil.in/safeguarding-policy>

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- The open call is for major projects of scale and impact to work with established and emerging artists together.
  - The funding must be divided between the collaborators to reflect the levels of engagement by both partners. Suggested division: (70/30), (60/40) with a higher percentage going towards project development on ground in India.
  - Applicants with in kind or matched support are welcome, although this is not essential. Where budgets are more than the available British Council grant, proposals can explore other external funding sources but must confirm on the application whether other funding is confirmed or pending. Match funding cannot be provided through other British Council funded programmes.
  - It is crucial that applicants evidence mutuality, true creative collaboration, and a focus on scale of the programme being delivered mutually across India with equal involvement and inputs by both partners rather than one of the collaborators being the lead expert.
  - Project outputs (digital or hybrid) must include public facing activities and a communication strategy that can be shared broadly with a wide range of audiences
  - Timeframe for public events to be delivered from September 2022 to March 2023.
  - Outline what project success criteria would look like, including key project milestones and key performance indicators. What will success look like for the partnership?
  - Indicate the skills development of each collaborator in development of the showcase opportunity.
  - Include detailed budget plan, clear project outputs and detailed scope and reach of the project.
  - Skills developed, new partnerships, and networks formed as a legacy of the collaboration

### **British Council will:**

- Provide 3 grants of £50,000 and 1 x £100,000 (inclusive of all applicable local taxes).
- Be a proactive collaborative partner and sounding board and provide advice and contacts to relevant collaborators and stakeholders where appropriate.
- If necessary, provide supporting letters for the VISA applications subject to travel guidance and COVID-19 protocols including quarantine of the place. Please note that the grant recipient will be responsible for submitting the VISA application and managing of any travel logistics including insurance
- Not be available to assist with finding or 'matching-up' main project partners

### **What the Grant covers**

The grant will enable arts and culture organisations, festivals, and institutions to work with their counterparts in the UK or India from January 2022 - March 2023 and covers costs to

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- Enable the use of digital-virtual platforms and formats to support remote collaboration including mentorship, skills sharing, workshops, and development of arts products
  - Develop skills needed to realise a creative project through shadowing or training counterparts in partner arts organisations.
  - Support face to face project development between partners. Eg- research and development residencies for creative collaboration, scoping visits, contractual negotiations.
  - Scaling the arts project to production and touring. Eg- purchase or hire of materials, equipment, venues, goods and/or services, artists fees, digital platforms, travel logistics, visa
  - Support accessibility needs. Eg- Translations, captions, Sign language interpretations
  - Support project monitoring and evaluation, marketing, and promotions
  - Project management and reasonable contribution to overheads, guidance 8% of total

*Please note that for any face-to-face activity, grant recipients will adhere in accordance with both country governments regulation and guidance on travel and work to ensure the safety for the public, your wellbeing, and associated collaborators.*

## **What the grant does not cover**

The grant cannot be used for general company running costs or retrospective project funding. Please note, applicants will need to make their own travel, visa, and insurance arrangements

## **The selected lead applicant will be expected to:**

- As this is part of a major British Council India-UK programme, the lead grant partner will be expected to work closely with the British Council Arts, Marketing and Communications team and digital partners throughout.
- Sign a grant contract with British Council to receive the grant. The lead applicant will then be required to draft and sign a contract with their partner listing out their roles and responsibilities and financial costs to the project.
- Deliver the project activity between
  - Research and Development phase - January 2022 to August 2022
  - Public phase (digital and face to face) – September 2022 to March 2023.
- Work truly collaboratively and evidence mutuality.
- Receive 100% of the grant and distribute to their collaborator(s) based on budget allocation proposed in the application.
- Include in the budget detail all liable taxes and costs pertaining to any relevant financial liabilities on fund transfers.

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- Participate in regular planning meetings with local collaborators and maintain regular and clear channels of communication with their respective collaborator(s).
  - Acknowledge the British Council's support on all promotional materials, including social media. Register and follow the British Council brand guidelines <https://brandhub.britishcouncil.org/login/>
  - Use the India-UK Together programme logo and branding on all relevant marketing and communications
  - Provide an interim project report in the w/c 1 April, 8 August 2022 and final project report in the w/c 3 April 2023 as per British Council's requirements. (Templates for the report will be provided). Applicants must ensure they keep aside budget and timeframe for the reports. The British Council will require notification of any substantive changes to the project.

In the report we will need information such as audience engagement and reach, attendance numbers, feedback from the audience, key deliverables and how they were achieved, hi-resolution pictures along with social media statistics. We will also require a summary report, budget breakdown and any creative or technical assets created from the project.

At the time of selection, should you be shortlisted, we will run a routine screening on your organisation. Awards will be made once you have cleared the screening.

- Agree to reasonable requests for press and media coverage related to the project; press information will be mutually agreed upon and released by the British Council only.
- Own the copyright of any work created but must grant the British Council, as the commissioning partner, free and unequivocal use of any arising outputs, which may include promotion of works through British Council digital channels or exhibiting works in the future.
- Work closely with the India and UK Arts team; Marketing and Communications, Equalities, Diversity and Inclusion consultant, Monitoring and Evaluation consultant, Safeguarding consultant and Digital partners

## Access

We want to ensure people with access needs (for example, those who have a physical disability or mental health condition) can apply. If you need the application in a different format, please contact us so we can find a practical solution. If it is not possible for you to complete a written application online, it is possible to submit answers on film by providing links to films in the application form. In case you or your collaborator require extra access costs for you to deliver your project, please include them in your application in the estimated budget as 'personal access costs.' Please note that we cannot increase the size of a grant once it has been awarded.



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## Timeline

Date	Milestone
<b>31 October 2021 at Midnight (IST)</b>	Deadline for Applications
<b>16 September 2021 at 3:30 pm (IST)</b>	Drop-in Q&A session – opportunity to ask questions. Sign up <a href="#">here</a> for the call lin.
<b>7 October 2021 at 3:30 pm (IST)</b>	Drop-in Q&A session – opportunity to ask questions. Sign up <a href="#">here</a> for the call link.
<b>w/c 8 November 2021</b>	Shortlisting and requests for clarification if required
<b>w/c 22 November</b>	Possibility of individual virtual discussions to be held with shortlisted applicants and due diligence checks
<b>29 November – 10 December 2021</b>	4 grantees awarded, and all applicants will be notified
<b>December 2021</b>	Contracting to be completed
<b>January – August 2022</b>	Research and Development phase
<b>w/c 8 August 2022</b>	Interim Report
<b>September - March 2023</b>	Public facing phase (digital and face to face)
<b>w/c 3 April 2023</b>	Project evaluation and final report

## Submission

Please complete the [Online Application Form](#) via Microsoft Teams after reading the FAQs which includes details on your proposal, approach proposed outputs; information about you and your collaborator and what you will both learn; and why you would benefit from being awarded the grant.

You will neither be able to save the application form nor return to it before your final submission, so please go through the briefing document and the FAQ's thoroughly before filling out the form. A sample form is available for download on the Open call document. We recommend you save your responses offline and then come to this application form once you are sure of your responses.

## Selection

Applicants (successful and unsuccessful) will be notified of the outcomes between **29 November - 10 December 2021**. The decision of the British Council is final. Please note we will not be able to offer feedback on unsuccessful applications.

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# British Council

The British Council is the United Kingdom's international organisation for educational opportunities and cultural relations. The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide.

The British Council is recognised across India for its network of three libraries and cultural centres. We offer a range of specialised projects in arts, education, English language and society to audiences across India and more than 100,000 members. We also provide access to English language training and learning for both students and teachers and enable opportunities to study in the UK.

We also manage prestigious scholarships and training awards, including the GREAT scholarships, the Commonwealth Scholarship and Fellowship, and the Charles Wallace India Trust, and Hornby scholarships. Our Teaching Centres in Chennai, Kolkata and New Delhi provide a range of general and business English courses, specialised skills-based programmes, and courses for young learners. We work with a wide range of Indian partners in cities all over India enabling British and Indian experts to meet and collaborate and to nurture mutually beneficial relationships. For further information please visit <https://www.britishcouncil.in/>

For any queries, please contact British Council on: [IN.UKTogether@britishcouncil.org](mailto:IN.UKTogether@britishcouncil.org)