

English language improvement courses for teachers: case study

myEnglish courses for a private school in
Maharashtra, India

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www.britishcouncil.in

How we helped teachers improve their English language skills

Business need for doing a course

Teachers from an English-medium school were unable to teach students effectively because of language limitations e.g., vocabulary, grammar and pronunciation

Reason for choosing British Council

British Council brand equity

Name of course taken:

myEnglish

Format of training:

Blended, online

Batch size: 61 teachers in 3 batches

Learning outcomes:

Confidence: Develop your soft skills and become more confident using English. Learn to communicate and present to others in a variety of everyday situations.

Fluency: Get more comfortable communicating in English in various scenarios from social to more formal settings.

Accuracy: Our course is designed to help you practice and fine-tune your written and spoken communication skills. It has a specific focus on using grammar and vocabulary accurately.

Duration: 6 weeks



- All the participants passed the course, with 18 of them passing with a distinction
- All the participants completed 100% of their self-access activities online
- All teachers exhibited improvements in speaking and writing skills before and after the course

100%
Course success rate

Quality and impact parameters of the myEnglish course

- The course met my expectations
- Overall, this was a high quality course
- I have acquired new knowledge and/or skills in English from taking part in this course
- The course has helped me improve my communication skills

>90%
Participants' rating of the quality and impact of the myEnglish course



Key areas of the myEnglish course:

- Suitability of time
- Professionally qualified teachers
- Delivery style
- Technical platforms, facilities and resources
- Relevance of content
- Sense of learning progress
- Individual attention from teacher
- Customer service
- Subject knowledge of the teacher

>85%

Participants' rating of the key areas of the myEnglish course on the left

Feedback on the course:

- ***“I’m more confident now in speaking English. I can face the world with higher self confidence.”***
- ***“I am very confident now in dealing with others. My communication skills and pronunciation give me a lot of confidence to do so”***
- ***“I am able to write business emails very efficiently as well as communicate fluently.”***
- ***“It was a great experience with myEnglish team. I learnt a lot through the course. It inspired me and improved my communication skills.”***
- ***“My accent has improved. I can use proper expressions depending upon the situations.”***

