English language improvement courses for teachers: case study

English for Life course for a private school in Maharashtra, India

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How we helped teachers improve their English language skills

Business need for doing a course
Teachers from an English-medium school were unable to teach students effectively because of language limitations e.g., vocabulary, grammar and pronunciation

Reason for choosing British Council
British Council brand equity

Name of course taken:
English for Life

Format of training:
Blended, online

Batch size: 61 teachers in 3 batches

Learning outcomes:

Confidence: Develop your soft skills and become more confident using English. Learn to communicate and present to others in a variety of everyday situations.

Fluency: Get more comfortable communicating in English in various scenarios from social to more formal settings.

Accuracy: Our course is designed to help you practice and fine-tune your written and spoken communication skills. It has a specific focus on using grammar and vocabulary accurately.

Duration: 6 weeks
All the participants passed the course, with 18 of them passing with a distinction.

All the participants completed 100% of their self-access activities online.

All teachers exhibited improvements in speaking and writing skills before and after the course.

Quality and impact parameters of the English for Life course:

- The course met my expectations
- Overall, this was a high-quality course
- I have acquired new knowledge and/or skills in English from taking part in this course
- The course has helped me improve my communication skills

>90% Participants’ rating of the quality and impact of the English for Life course
Feedback on the course:

• “I’m more confident now in speaking English. I can face the world with higher self-confidence.”
• “I am very confident now in dealing with others. My communication skills and pronunciation give me a lot of confidence to do so”
• “I am able to write business emails very efficiently as well as communicate fluently.”
• “It was a great experience with English for Life team. I learnt a lot through the course. It inspired me and improved my communication skills.”
• “My accent has improved. I can use proper expressions depending upon the situations.”

Key areas of the English for Life course:

- Suitability of time
- Professionally qualified teachers
- Delivery style
- Technical platforms, facilities and resources
- Relevance of content
- Sense of learning progress
- Individual attention from teacher
- Customer service
- Subject knowledge of the teacher

>85% Participants’ rating of the key areas of the English for Life course on the left