

# Creative Convergence

New Delhi  
29–30 Jan

Growth  
Reimagined

agenda



10.30–11.30

*Plenary and Keynote*

### **Creative Convergence: Where Bold Ideas and Future-Ready Ecosystems Meet**

The session focuses on setting the strategic vision for Creative Convergence, framing the role of the creative economy in policy, innovation, and international collaboration between India and the UK.

**Curator:** British Council

**Speakers:** Ruth Mackenzie CBE, Tim Curtis, Vivek Aggarwal

11.30–12.00

*Inauguration*

### **Pop-Up Innovation Space**

The segment focuses on showcasing the intersections of the India–UK creative economy through an immersive pop-up experience. It brings together artists, entrepreneurs, policymakers, and cultural practitioners to explore scalable creative enterprises, with an emphasis on sustainability, inclusion, and cross-sector collaboration.

**Curator:** The Design Village (TDV)

12.00–13.00

### **Immersive Pop-up Workshop**

**Curator:** The Design Village (TDV)

**Exhibitors:** Melanie Flory, Mridu Sahai, Sourabh Gupta, Vatsal Agrawal

**Workshop facilitators:** Jhanvi Tiwari, Mudita Pasari, Prachi Joshi, Saijal Choudhary

14.00–15.30

*Policy Conference*

### **Greater Together: India-UK Creative Dialogue**

The session focuses on strengthening India–UK cooperation in the creative economy through policy alignment, institutional frameworks, and market-led collaboration. It aims to identify actionable pathways to unlock bilateral growth and co-created cultural ecosystems.

**Curator:** Supriya Suri, Founder, Maison Su Entertainment, Cinedarbaar

and Creative Economy Forum, India

**Speakers:** Graham Hitchen, Sanjoy Roy, Shibasish Sarkar, Shivangi Ambani,

Supriya Yarlagadda

16.00–18.30

*Doc-Exchange*

### **Deepening Economic Ties between India and the UK**

The session focuses on expanding documentary co-production, co-financing, and distribution between India and the UK. It examines business models, legal frameworks, and market access, with selected projects pitching for mentorship and funding support.

**Curator:** Aparna Sanyal, Director, Public Service Broadcasting Trust

**Jury and Speakers:** Agnieszka Moody, Aparna Purohit, Jane Mote, Luke Moody, Nilotpal Majumdar, Patrizia Mancini, Shahnaab Alam, Shaunak Sen

# Day 2

Creative Convergence  
Growth Reimagined

Friday | 30 Jan 2026

All day

**Pop-Up Innovation Space**

10.30–12.30

*Spotlight on Research*

**From Evidence to Impact**

The session focuses on how evidence-based research in culture and the arts is shaping policy, education, and inclusive development. It highlights the role of data and insight in driving societal impact across India and the UK.

**Curator:** Rashmi Dhanwani, Founder-Director, Art X Company, Festivals from India, and Culture Con

**Speakers:** Charlie Jeffery, Debanjan Chakrabarti, Graham Hitchen, Dr Jaideep Gupte, Nayanika Rungta, Shilpi Gupta

14.00–16.30

*From Creative Enterprise to Policy*

**Innovation for a Sustainable Fashion Sector**

The session focuses on how creative enterprise, innovation, and enabling policy are reshaping the future of sustainable fashion. It builds on the British Council's New Landscapes initiative to connect research, entrepreneurship, and systemic change.

**Curator:** Aanchal Sodhani, Independent Consultant

**Speakers:** Darshana Gajare, Drishti Modi, Karishma Shahani, Neelam Shami Rao, Nitya Amarnath, Radhika Kaul Batra, Rahul Noble Singh, Ritwik Khanna, Safia Minney MBE

17.00–18.00

**Immersive Pop-Up Workshop**

**Curator:** The Design Village (TDV)

18.30–19.30

*Performance*

**Modulated Movements**

An experimental live performance where technology, sound, movement, and voice intersect—exploring new forms of artistic expression and public engagement.

**Curator:** W.I.P Labs (Work In Progress Labs)