


CRAFTING FUTURES INDIA-UK COLLABORATION SCHEME OPEN CALL FOR PROPOSALS

Deadline 11 November 2019 at 23.59 India
Standard Time (IST)

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The online grant application will only be considered if it includes at least two organizations, the “Primary” applicant and the “Secondary” applicant. Please note that the Primary applicant institution/organisation must be based in India and the Secondary applicant organisation/institution must be based in the UK.

In order to access the online application, the Primary Applicant should complete this online form to be provided with a unique login and password. They can then share their login details with the Secondary Applicant in order to jointly complete the application: <http://bit.ly/CFINApplication>

1. WHAT IS CRAFTING FUTURES?

Crafting Futures (CF) is a British Council global programme supporting the future of craft; its practices and people. It will do this through creating economic, social and cultural impact by:

- Economic: improving the livelihoods of those working in craft through improved skills and innovation, alongside the economic growth of the sector
- Social: tackling inequality within craft and improving the perceived value of craft and its practice
- Cultural: preserving and developing craft practices and traditions which are under threat and ensuring younger generations can continue their use, development and innovation

India's rich craft and material heritage has been recognised globally. The Crafting Futures programme aims to strengthen this identity by creating a greater understanding of craft within the sector, alongside new audiences and markets and improving the quality of creative practice. The programme will strengthen the work produced and increase opportunities for people to learn, train and grow the craft practice. Through the India-UK Collaboration Scheme, we seek to address these aims by generating opportunities for cross-cultural exchange and shared learning between UK and Indian organisations and partners. The projects supported through this scheme will demonstrate how the future of craft is a responsibility shared by a global community.

2. WHAT IS THE INDIA-UK COLLABORATION SCHEME?

Are you an organisation interested in the future of craft in India? Would you like to contribute to the development and innovation of one of the world's largest craft sectors?

Apply for the India-UK Collaboration Scheme and receive financial support to collaborate with craft communities in India, co-develop and co-deliver projects that support the craft sector and create long term partnerships with organisations that support the same vision.

The grants are designed to provide Indian and UK organisations the opportunity to collaborate to:

- Design and deliver a 12-14-month ambitious, creative programme that develops and strengthens crafts sector in India, and providing models of practice and collaboration which could strengthen the craft sector globally;
- Focus on long term projects that have the potential to run for two to three years with the opportunity to reapply for further funding of this programme in years two and three;
- Collaborate with international partners, who may offer new perspectives, networks and services; and
- Diversify, scale and/or strengthen their organisations' existing work by strengthening partnerships within the ecosystem in their own country as well as internationally.

Funded projects should fall under one of the following 5 themes:

- What are new ecosystems for craft? How can traditional skills, contemporary design and enterprise come together to create new systems?
- How can craft be a route to women's empowerment and leadership?
- How can craft address global environmental challenges?
- How can craft tourism ensure craft is widely appreciated?
- What possibilities does digital technology bring to craft?

The grants will be jointly awarded to a partnership of two organisations – an organisation in India and a compatible UK organisation. The grants will be awarded to develop the collaboration and deliver interventions to strengthen the creative and crafts sector in India. The CF Fund will help to expand and strengthen international networks and opportunities for organisations in both India and the UK. It is the sole responsibility of the interested institutions to find their counter applicant and British Council will support this by providing a portal for submitting their expression of interest only. British Council will not be involved in matching these institutions

3. WHAT ARE WE LOOKING FOR?

We are looking for exciting and innovative projects which challenge ways of working in craft built on exchange and shared learning between India and the UK.

We want to see new ideas which explore possibilities for the future of craft, which address inclusion across a range of communities, seek solutions for global environmental challenges, generate new propositions for the relationship between craft and technology and create opportunities to learn and exchange from each other.

We want to see projects with positive strategic gains for both organisations and the craft sectors they work with. Collaboration should be at core. We want to see new networks between India and the UK to share ideas.

4. WHO IS ELIGIBLE TO APPLY?

Each proposal must meet the following criteria:

- Have a Primary Applicant from India and a Secondary Applicant from the UK. Only joint applications will be considered.
- **Applicants must be organisations**, such as:
 - Associations / cooperatives / unions of artisans / craft councils
 - Government bodies / ministries
 - Social enterprises or independent organisation in the craft sector
 - Universities, educational institutes, technical or vocational schools with craft or design specialisms
 - NGOs/not-for-profits/charities
 - Museums or other cultural heritage bodies
 - Media platforms (traditional and/or digital)
- Projects must take place in India.

The Primary Applicant (Indian partner) must also:

- Sign the contract with the British Council;
- Have the capacity to administer the grant, sub-contract and make payment to the Secondary Applicant in the UK, and submit a financial report to British Council at the end of the project; and
- Be responsible for securing the correct visa into India and/or the UK. The British Council does not accept any responsibility for dealing with any visa requirements and will only have the capacity to issue visa letters directly related to the project.

The following **cannot** apply:

- British Council staff
- Funding bodies
- Proposals for retrospective projects (anything prior to December 2019)

5. FUNDING

The Collaboration Scheme grants will be for amounts of £10,000 or £20,000 per successful application depending on the application output, scope of work and impact. The funds will be shared by applicants according to the budget proposed in the application (the grant does not need to be split equally between Indian and UK partners).

Projects should be co-developed and co-delivered over a 12-14-month period and be completed no later than March 2021.

Funding can be used to cover:

- Planning and development of the project
- Programme activities, including:
 - Artist/Craftsperson fees
 - Commissions
 - Digital platforms
 - Materials
 - Publications, film and other media
- Venues
- Staff costs
- Travel costs to UK and/or India, including flights, accommodation, subsistence, visas, etc.

- Costs for reasonable adjustments, including communications, accessible transport, accommodation, personal assistant support and other access requirements agreed with the Crafting Futures Programme Manager
- Translation costs

In Addition:

- As a general guide, we anticipate that staff costs should be no more than 30 per cent of the total project budget;
- Applicants are encouraged to contribute a portion of staff time as an in-kind contribution;
- Applicants are encouraged to leverage funds from other sources including match funding from their own organisation or an external funding source; and
- One grant contract will be awarded to the partner in India and administered by the British Council India.

6. WHAT IF I DON'T HAVE A PARTNER?

If you want to apply but do not have a network or contacts in the UK or India, we have set up an online portal where you can find a partner. It's simple: submit your organisation's details and the themes you are interested to collaborate on, and once the portal closes you will receive a list of other organisations interested in the same themes. You will be responsible for getting in touch with the organisations you want to connect with and setting up a collaboration in order to submit a joint application together through the application portal.

You can access the portal [here](#). The portal will close on 23 September 2019 at 23.59 India Standard Time (IST), and you will be connected to potential partners within 5 working days. You will then be able to complete an online application together.

7. WHAT IF I ALREADY HAVE A PARTNER?

If you have an established or emerging partnership already between an Indian and UK organisation, you can apply directly to the Collaboration grant as explained next.

8. HOW TO APPLY

Once an India-UK partnership has been set up, you can submit your application.

To apply you must complete the online application form and submit the supporting documents by 11 November 2019 by 23.59 India Standard Time (IST). Late applications will not be eligible.

The deadline for submission of a completed application by the Primary Applicant (in partnership with the Secondary UK Applicant), including all supporting documentation, is 23.59 IST on Monday, 11 November 2019. Proposals submitted after the deadlines will not be considered for funding.

If you experience problems with the online submission system, please contact CraftingFuturesIndia@britishcouncil.org before the submission deadline.

APPLICATION GUIDANCE

WHAT IF I HAVE A QUESTION ABOUT THE SCHEME?

The British Council will host Q&A webinar sessions. These webinars will provide prospective applicants in both countries an opportunity to learn more about CF and the Collaboration Grants and connect with colleagues overseas. The webinars will be held on Zoom and can be accessed on the date and time via the link below. Confirmed dates are as follows:

- 5 September, 3PM IST / 10.30AM GMT
- 12 September, 3PM IST / 10.30AM GMT
- 25 September, 3PM IST / 10.30AM GMT
- 16 October, 3PM IST / 10.30AM GMT

The webinars can be accessed via the zoom conference link: <https://zoom.us/j/622344756>

If you have not used Zoom before, read the instructions on how to use it and download the application [here](#).

If you would prefer to dial in using your phone, please use the following numbers, and make sure to mute your handset on joining us:

+44 (0)203 481 5237
+44 (0)203 966 3809
+44 (0)131 460 1196
+44 (0)203 051 2874
Meeting ID: 622-344-756

If you are unable to join or you have missed this session, you can also submit your questions and enquiries to CraftingFuturesIndia@britishcouncil.org

HOW TO COMPLETE THE APPLICATION FORM

You may save the application form at any time and return to it before your final submission. To progress to the next section of the application select the 'next' button. You can return to sections by selecting the 'previous' button.

It is recommended that the Primary Applicant (the organisation based in India) initiates this application and shares the login details with their UK counterpart (Secondary Applicant). This form requires information from both applicants.

For successful applications, the Primary Applicant will sign the contract with the British Council India and receive the full funds.

WHAT IS IN THE APPLICATION FORM?

The online application requires both Principal Applicants to complete the following sections.

1. DETAIL OF PRIMARY (INDIA) AND SECONDARY (UK) APPLICANTS

Both organisations are required to submit organisation detail including:

- Contact details
- Organisation's primary role and underlying social/creative
- Full Time equivalent number of staff
- The Organisations trade/registration number

- Reason for applying and relevant experience

2. PROJECT PROPOSAL DETAILS

For this section, list the cities in India where your project will take place, the expected start and end dates of the project and select the themes you wish to work with under the CF India-UK Collaboration Scheme.

Provide an outline of the activity you are proposing. You will be asked to upload an activity plan at the end of the application.

3. PROJECT VISION AND RATIONALE

This section should highlight the following information:

- Who is your target audience for the project and how will they benefit?
 - How many people do you think you will reach through the project?
 - Which other stakeholders do you intend to engage with (government, NGOs, educators, media, etc)?
- How will you address equality, diversity and inclusion through your project, including the inclusion of disabled, female or youth communities?
- What benefit will your project bring to the Indian craft sector? (primary impact)
- What benefit will your project bring to the UK or global craft sectors? (secondary impact)
- How does this project address a Crafting Futures theme?

4. PROJECT DELIVERY

This section should outline how you will evaluate the delivery of your project:

- How will you evaluate your project? What are the immediate and long-term expected results? What tools will use to measure the impact?
- What impact will you achieve? What is your theory of change? This could include at least one of the following:
 - Increased skill level or leadership role of women working in the crafts sector
 - Embedding environmental sustainability in the output of the programme and increase awareness within the participants
 - Increase project reach through engaging and interactive digital channels
 - Improved quality and creativity of practice
 - Diversity of new technologies used to connect traditional craft with contemporary design
 - New ideas developed and tested for innovative approaches to craft enterprise
- How will you tell the story of your project and share the learnings more widely? What kind of marketing and communication will you use?
 - What kind of marketing and communication channels will you use?
 - Can you expand the audience of your project through digital communication?
 - Will you create any content or assets, such as film, photography, publications or toolkits?
 - Will you present the work on any platforms, such as at conferences or exhibitions?

5. PROJECT BUDGET

We will award grants of either £10,000 or £20,000 with the aim of a mixed portfolio of 6-7 projects across India. We expect to award no more than 2-3 grants at £20,000.

This section should indicate the requested grant amount and address the following questions:

- How much are you applying for (£10,000 or £20,000)?
- How will you allocate the grant to the activities outlined in the project plan?
- Are you able to leverage the CF Grant funding with additional investment from your organisations? If yes, in what ways?
- Approximately how much staff time (in days) do you intend to spend on this project?
- Please complete the provided budget template for your application to be considered.

6. ADDITIONAL SUPPORTING INFORMATION

In this section include any other information you find might support the application, this could include an external link to your portfolio or further notes.

7. DECLARATION

Ensure your application meets the eligibility criteria in this section. Once you are happy with the application you can sign and submit your application

SELECTION PROCESS AND CRITERIA

Applications will be assessed by a panel of the British Council's Crafting Futures team and external UK and Indian craft experts and leaders.

All applications will be assessed by 2 evaluators with the highest scoring applications shortlisted and reviewed by all evaluators.

Applications will be assessed against the following criteria:

Basic Eligibility <ul style="list-style-type: none">• Application includes at least two applicants, a Primary and Secondary Applicants• Primary Applicant is based in India• Secondary Applicant is based in the UK• Project will be delivered in India
Rationale for Applying <ul style="list-style-type: none">• Do the applicants give a strong rationale for applying?• Do the partners have relevant experience?
Project Proposal <ul style="list-style-type: none">• Does the project propose an original and new approach to craft?• Does the proposal strengthen collaborations between India and the UK in craft? Is there the potential for a long-term collaboration?• Does the proposal offer new models for systems, collaborations or practice which would benefit craft more broadly?• Does the project challenge ways of working in craft built on exchange and shared learning between India and the UK?• Desired: does the proposal have the potential to expand into a longer 2 to 3-year project?
Project Vision and Rationale <ul style="list-style-type: none">• Does the project support the development of its target audience?

- Does the Project objective contribute towards the sustainable development of the craft sector in India in an interesting and progressive way?
- How does the project benefit the wider global craft sector?
- Does the project consider gender equality and the inclusion of disabled people and youth?
- Does the project clearly address a Crafting Futures theme, ideally in an innovative and unique way?

Project Delivery

- Are the immediate and long-term expected results of the clear?
- Does the project have a clear evaluation process?
- Does the proposal include a clear way to tell the story of the project and share the learnings?
- Desired: Does the project connect with a community, place or context not widely accessed?
- Desired: Does it utilise digital channels for impact and delivery?

Feasibility

- Is the budget realistic? Is the financial budget breakdown document attached?
- Do they demonstrate an understanding of monitoring and evaluation approaches?
- Can the activity be achieved within the time frame? Is there a timeline attached?
- Are there any barriers to the delivery of the work?

Unfortunately, due to the volume of applications, we will not be able to give feedback on individual applications.

CONTRACTS

The contracting authority is the British Council which includes any subsidiary companies and other organisations that control or are controlled by the British Council from time to time (see: www.britishcouncil.org/organisation/structure/status).

The successful applicants will undertake activities in India with potential work in the UK. A Grant Agreement including Terms and Conditions will be issued to the successful Primary applicant as the main applicant. The British Council reserves the right not to make any changes to the Grant Agreement. The British Council is subject to the requirements of the UK Freedom of Information Act, ("FOIA").

RESPONSIBILITIES OF THE GRANTEES

Within the contract main responsibilities of the grantee will be outlined, including:

- Identify and communicate with their collaboration partner;
- Sign and return contracting documents in a timely manner by 20 December 2019;
- Book and manage their own travel, visas, accommodation and itinerary for travel. British Council can provide a letter of invitation when needed;
- Manage the project budget, including sub-contracting to the UK partner and other project collaborators as necessary;
- Report on the progress of the project to the British Council at quarterly intervals (April 2020, July 2020, October 2020 and December 2020)
- Complete an evaluation report of the project due no later than 3 months following the completion of the project;
- Provide a financial report to the British Council on completion of the project; and
- Agree to any reasonable requests for press or media, to discuss media coverage with the British Council;

Grant payments cannot be made without the signed contract documents.

EQUALITY, DIVERSITY AND INCLUSION

The British Council is committed to equal opportunities and diversity in all our activities. Our Equality Policy commits us to ensuring that there is no unjustified discrimination in our recruitment and selection processes. Our Equality Policy and our Equality, Diversity and Inclusion Strategy set out our organisation wide approach and priorities. Further information can be found on the British Council's Equality, Diversity and Inclusion webpage.

The British Council supports and actively promotes the social model of disability. The social model is underpinned by the understanding that people are disabled by the way in which society is organised rather than by an individual's impairment(s) or neuro-diversity. Our work focuses on addressing the barriers that restrict peoples' full and active participation in society. These barriers can include physical access, data and evidence, policy and practice, rule of law, finance, and information and communications, as well as attitudes and behaviours. In the CF programme, we expect that applicants will be working towards the social model approach, in line with the UN Convention on the Rights of Persons with Disabilities (CRPD).

ACCESS

We want to help people with access needs (for example, those who are disabled or have a physical or mental health condition) to apply. In the pre-application stage, if you need the application in a different format or need support completing it, please contact us to identify a practical solution.

You can also use the grant towards personal access costs needed to deliver the project. Please include them in your estimated budget as 'personal access costs.' Get in touch if you have any questions or concerns.

DATA PROTECTION

The British Council will use the information that you are providing for the purposes of processing your application, making any awards, and monitoring and reviewing.

Organisation details, where collected, are used for monitoring and evaluation and statistical purposes. Gender information, where collected, is used solely in preparing statistical reports.

Under UK Data Protection law, you have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you want more information about this, please contact your local British Council office or the Data Protection Team (infogovernance@britishcouncil.org) or see <https://www.britishcouncil.org/privacy-cookies/data-protection>

CONTACTS

If you have any questions about the scheme or application process, please email CraftingFuturesIndia@britishcouncil.org