

English Programmes - India

**Call for consultants –
Teacher support material**

26 April 2022

1. Request for academic consultants

We require three academic consultants to create teacher support material for a series of videos. [Learn English with friends](#) is a series of 30 short, animated videos covering a range of general English topics like colours, jobs and animals. Students learn topical vocabulary and practise it instantly using simple dialogues and phrases. This helps them develop their competence in conversational English. More information is included in the Appendix.

We would like to create material that teachers can use in the classroom (online and in-person) and for remote teaching.

The three academic consultants may respond together or individually and will be supported by a British Council staff or Freelance Consultant.

2. Background, purpose and context

This project is part of our English Connects offer in India.

Through English Connects, we aim to:

- build and develop a vibrant community of practice for English language teachers and teacher educators which deepens their engagement with their professional development
- connect and communicate with the community of practice through a range of channels including partnerships, social media and newsletters
- create and design relevant digital resources for English language teachers and learners in both high and low resource contexts across India
- develop the English language skills of teachers of English through a range of moderated and self-access content.

We do this through three interlinked strands:

- **Communities:** using social media platforms and supported activities, we build, develop and deepen our existing online community of practice.
- **Resources:** we create free digital resources for teachers and teacher educators such as the **Technology for Teachers series** and **Get talking**. Resources aim to support English language competency and develop teachers' pedagogy and professional practice.
- **Partnerships:** enhancing and building on our existing partnerships with teacher associations and other educational organisations, we widen our network and reach practitioners beyond our **English Programmes projects**.

More information here: [English Connects | British Council](#)

3. Specific outputs and timelines

Each academic consultant is expected to:

- collaborate with the British Council team and other consultants to conceptualise the teacher support material
- contribute to a plan for the creation of the teacher support material. This includes, for example, an agreed format and structure.
- peer-review content developed by the other consultants on the project
- attend regular meetings to assess progress and ensure the project is on track
- contribute to a dissemination plan (for example, including a webinar) to share the resources with teachers and help them use the support material effectively
- co-deliver the webinar/dissemination event (such as a recorded video) which will be uploaded to the British Council YouTube channel to support teachers in using the materials.

Duration: 15 June to 31 August 2022

Expected number of days: Six (over the three-month period)

4. Reporting and communication

The consultants/suppliers will mainly (but not exclusively) work with the British Council English Programmes team. There may be some cases where the consultants will be supported by a Freelance Consultant, if necessary.

Regular communication is key to ensuring this project is successful. The consultants/suppliers are expected to attend *at least* one 30-minute introductory session to prepare and discuss the project, regular catchups, with frequency agreed, to ensure the project is on track and one debrief session to discuss and capture lessons learnt. Communication will be both asynchronous (email), via Teams calls and via WhatsApp groups.

5. Application process

Interested consultants/suppliers should submit a short **proposal** including examples or links to relevant materials created. The proposal should include expected professional **fees** (all costs included).

The proposal should be accompanied with a current **curriculum vitae** outlining how the specific requirements outlined in this call with links to **similar content** previously created. Basic **contact details** (e-mail, phone, address) and British Council **vendor number** (if available) should also be included.

Please send your response titled: **Proposal: Teacher Support Material** as outlined above **by Wednesday 11 May 2022** to Deepali Dharmaraj (Deepali.Dharmaraj@britishcouncil.org)

Appendix: list of content

| Name of video | Description | Link to video on YouTube |
|---|---|--|
| Playlist description | Use these short videos to learn simple English. Practise the phrases with your friends. Enjoy learning! | Learn English with friends - YouTube |
| 01. Spell your name | In this video, you will revise the English alphabet and practise spelling your name. | 01. Spell your name - YouTube |
| 02. Fruit and vegetables | In this video, you will learn the names of some fruit and vegetables and practise talking about your likes and dislikes. | 02. Fruits and vegetables - YouTube |
| 03. Things we use in school | In this video, you will learn about things we use in a school. | 03. Things we use in school - YouTube |
| 04. Days of the week and our plans | In this video, you will learn about the days of the week and practise talking about your favourite day. | 04. Days of the week and our plans - YouTube |
| 05. School subjects | In this video, you will learn about the subjects you study in a school and practise asking questions about the subjects you like and are good at. | 05. School subjects - YouTube |
| 06. Talking about our free time | In this video, you will learn how to talk about free time. | 06. Talking about our free time - YouTube |
| 07. How to describe people | In this video, you will learn how to describe people. | 07. How to describe people - YouTube |
| 08. Clothes | In this video, you will learn about different types of clothes and describe what people are wearing. | 08. Clothes - YouTube |
| 09. Things we see in our house | In this video, you will learn about things you use at home. | 9: Things we see in our house - YouTube |
| 10. The months of the year | In this video, you will learn about the months of the year and practise asking about people's birthdays and their favourite month. | 10. The months of the year - YouTube |
| 11. Talking about family | In this video, you will learn how to talk about family. | 11. Talking about family - YouTube |
| 12. Where things are | In this video, you will learn about saying where things are. | 12. Where things are - YouTube |
| 13. About the weather | In this video, you will learn how to talk about the weather. | 13. About the weather - YouTube |
| 14. Activities | In this video, you will learn how to talk about different activities you do in a day. | 14. Activities - YouTube |
| 15. I'm not feeling well | In this video, you will learn how to talk about problems/illnesses when you are sick. | 15. I'm not feeling well - YouTube |
| 16. Talking about your home | In this video, you will learn how to describe your home. | 16. Talking about your home - YouTube |

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| 17. Your mobile phone | In this video, you will practise talking about things you can do with your phone. | 17. Your mobile phone - YouTube |
| 18. Talking about where you live | In this video, you will learn to talk about where you live. | 18. Talking about where you live - YouTube |
| 19. Talking about money | In this video, you will learn to ask about prices of things you want to buy. | 19. Talking about money - YouTube |
| 20. Places in town | In this video, you will learn to talk about where different places in a town are. | 20. Places in town - YouTube |
| 21. Transport and travel | In this video, you will learn to talk about the transport you take when you travel in your city. | 21. Travel and transport - YouTube |
| 22. Colours | In this video, you will learn to talk about colours. | 22. Colours - YouTube |
| 23. Jobs | In this video, you will learn to talk about different jobs and what you would like to be when you are older. | 23. Jobs - YouTube |
| 24. Talking about our feelings | In this video, you will learn how to talk about your feelings. | 24. Talking about our feelings - YouTube |
| 25. Talking about computers | In this video, you will learn to talk about parts of a computer. | 25. Talking about computers - YouTube |
| 26. Food and drink | In this video, you will learn to talk about food and drink and asking for these in a shop. | 26. Food and drink - YouTube |
| 27. Parts of the body | In this video, you will learn about the parts of a body. | 27. Parts of the body - YouTube |
| 28. Animals | In this video, you will learn to talk about animals we see around us. | 28. Animals - YouTube |
| 29. Talking about time | In this video, you will learn about telling the time. | 29. Talking about time - YouTube |
| 30. Numbers | In this video, you will learn to talk about numbers and saying how old you are. | 30. Numbers - YouTube |

Additional resources for reference:

[The 5 R's of sustainability | TeachingEnglish | British Council | BBC](#)

[Ending poverty | TeachingEnglish | British Council | BBC](#)

[Buy. Use. Toss. | TeachingEnglish | British Council | BBC](#)

[Life after Covid-19 | TeachingEnglish | British Council | BBC](#)