



**Global Leaders  
Club**

Accelerate your success with  
the IELTS Partnership Programme

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**Over 10,000  
organisations  
around the world  
accept and trust  
IELTS**

## **About the British Council**

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries.

We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

The strength and continuing success of the British Council rests on partners who support us. While working with our partners, we create platforms with a focus on building links to encourage collaboration and exchange. By partnering with you, we aim to enhance your students' education and employment prospects.



## About IELTS

IELTS (International English Language Testing System) is the world's most popular English language test with over 3.5 million tests taken in 2018.

It is accepted by over 10,000 organisations worldwide, including schools, universities, employers, immigration authorities and professional bodies. In the USA alone, IELTS is accepted by over 3,400 organisations.

As one of the pioneers of four skills English language testing 30 years ago, IELTS continues to set the standard for English language testing today. Governments in Australia, Canada, New Zealand and the United Kingdom use IELTS to process immigration applications.

# The British Council IELTS Partnership Programme

Global Leaders Club - the British Council IELTS Partnership Programme is a membership programme for organisations that support test takers in registering for IELTS with the British Council. It has been initiated to recognise the importance of our partners and to demonstrate our appreciation for their support.

The programme offers you a range of benefits that will accumulate over the length of your association with us, enabling a long term and mutually beneficial relationship.



Your students will receive a range of benefits, including convenient registration at your centres, free preparation materials and free practice tests to help them get the IELTS score they need.



Your trainers will get access to workshops, master classes and training courses to enable them to improve their skills, which will in turn help your test takers to do well on the IELTS test.

Your British Council IELTS Partnership Programme membership is reviewed annually and is based on the number of test takers that are registered by your organisation in the previous year



## Criteria:

Registration of 20,000 or more IELTS test takers with the British Council annually.

## Benefits:



Seven exclusive Train the Trainer workshops



Skill seminars for trainers



IELTS candidate seminars



Exclusive partner premises branding



Certificate of recognition



Twenty complimentary Enquiry on Results (EORs)



Twenty five complimentary changes in the test date



Invitation to British Council IELTS Partners Meet

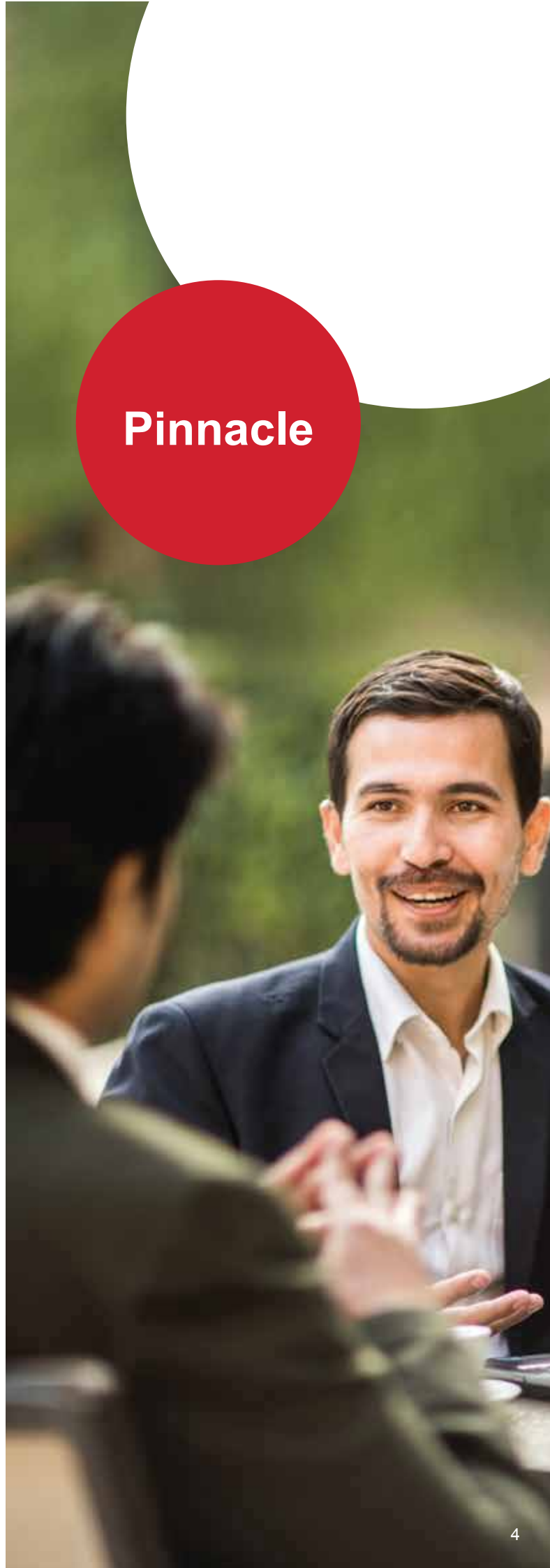


IELTS presentation by a British Council representative



Marketing collaterals

# Pinnacle



## Criteria:

Registration of 15,000 - 19,999 IELTS test takers with the British Council annually.

## Benefits:



Six exclusive Train the Trainer workshops



Skill seminars for trainers



IELTS candidate seminars



Exclusive partner premises branding



Certificate of recognition



18

Eighteen complimentary Enquiry on Results (EORs)



20

Twenty complimentary changes in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals

Elite +



# Elite

## Criteria:

Registration of 10,000 - 14,999 IELTS test takers with the British Council annually.

## Benefits:



Five exclusive Train the Trainer workshops



Sixteen complimentary Enquiry on Results (EORs)



Skill seminars for trainers



Eighteen complimentary changes in test date



IELTS candidate seminars



Invitation to British Council IELTS Partners Meet



Exclusive partner premises branding



IELTS presentation by a British Council representative



Certificate of recognition



Marketing collaterals



## Criteria:

Registration of 7,500 - 9,999 IELTS test takers with the British Council annually.

## Benefits:



Four exclusive Train the Trainer workshops



Skill seminars for trainers



IELTS candidate seminars



Exclusive partner premises branding



Certificate of recognition



14 Fourteen complimentary Enquiry on Results (EORs)



16 Sixteen complimentary changes in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals

Exclusive +



# Exclusive

## Criteria:

Registration of 5,000 - 7,499 IELTS test takers with the British Council annually.

## Benefits:



Three exclusive Train the Trainer workshops



Twelve complimentary Enquiry on Results (EORs)



Skill seminars for trainers



Fourteen complimentary changes in test date



IELTS candidate seminars



Invitation to British Council IELTS Partners Meet



Exclusive partner premises branding



IELTS presentation by a British Council representative



Certificate of recognition



Marketing collaterals

## Criteria:

Registration of 3,000 - 4,999 IELTS test takers with the British Council annually.

## Benefits:



Two exclusive Train the Trainer workshops



Skill seminars for trainers



IELTS candidate seminars



Exclusive partner premises branding



Certificate of recognition



Ten complimentary Enquiry on Results (EORs)



Twelve complimentary changes in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals

# Premier +



# Premier

## Criteria:

Registration of 2,000 - 2,999 IELTS test takers with the British Council annually.

## Benefits:



One exclusive Train the Trainer workshop



Eight complimentary Enquiry on Results (EORs)



Skill seminars for trainers



Ten complimentary changes in test date



IELTS candidate seminars



Invitation to British Council IELTS Partners Meet



Exclusive partner premises branding



IELTS presentation by a British Council representative



Certificate of recognition



Marketing collaterals

## Criteria:

Registration of 1,201 - 1,999 IELTS test takers with the British Council annually.

## Benefits:



Five invites to the Train the Trainer workshop



Skill seminars for trainers



IELTS candidate seminars



Exclusive partner premises branding



Certificate of recognition



Five complimentary Enquiry on Results (EORs)



Eight complimentary changes in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals

Platinum +



# Platinum

## Criteria:

Registration of 601 - 1,200 IELTS test takers with the British Council annually.

## Benefits:



Three invites to the Train the Trainer workshop



Three complimentary Enquiry on Results (EORs)



Skill seminars for trainers



Five complimentary changes in test date



IELTS candidate seminars



Invitation to British Council IELTS Partners Meet



Exclusive partner premises branding



IELTS presentation by a British Council representative



Certificate of recognition



Marketing collaterals

## Criteria:

Registration of 241 - 600 IELTS test takers with the British Council annually.

## Benefits:



Two invites to the Train the Trainer workshop



Complimentary partner premises branding



Certificate of recognition



One complimentary Enquiry on Result (EOR)



Three complimentary changes in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals

Gold



# Silver

## Criteria:

Registration of 60 - 240 IELTS test takers with the British Council annually.

## Benefits:



One invite to the Train the Trainer workshop



Certificate of recognition



One complimentary change in test date



Invitation to British Council IELTS Partners Meet



IELTS presentation by a British Council representative



Marketing collaterals



## British Council IELTS Partners Summit

Top IELTS partners from India will be invited to an exclusive British Council IELTS Partners Summit.

- Invites for top 15 British Council IELTS partners from India
- Meetings with senior British Council team
- Recognition and facilitation of partners

# IELTS Partners Summit

\*More details about the event will be shared soon.



## Frequently Asked Questions

### **Who can become a member of the British Council IELTS Partnership Programme?**

Organisations that support test takers in registering for IELTS with the British Council are eligible for the membership.

### **What other prerequisites must we satisfy to become a member of the British Council IELTS Partnership Programme?**

All organisations that register test takers for IELTS using the British Council online registration system are required to sign an agreement with the British Council.

### **How long is our membership valid for?**

Programme membership is valid for one year and it is reviewed annually.

### **Will membership benefits be the same next year?**

As we constantly seek to improve our services, the membership benefits will be reviewed periodically, taking into account the feedback from partner organisations across India.

#### **Terms & Conditions:**

- This programme is only open to partners who have a valid contract with the British Council
- Use of the British Council Logo is not permitted
- The membership to this programme is based on test taker registrations done in 2019-20
- The British Council reserves the right to alter, amend or cancel this programme, anytime, without prior notice

[www.britishcouncil.in](http://www.britishcouncil.in)

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British Council is a proud co-owner of IELTS.

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