

Our work in India

April 2023–March 2024



A workshop in Goa during
Five Films for Freedom 2024

Index

Year in review	04
UK delegations to G20 India (2023)	06
Strengthening international connections in education	08
India-UK Higher Education Conference	09
UK India Education Research Initiative (UKIERI) Phase 4	10
Going Global Partnerships	11
Our work with schools	12
Enabling student mobility between the UK and India	14
Scholarships for Outstanding Undergraduate Talent (SCOUT)	15
Enabling connections and understanding through arts and culture	16
New Landscapes India	17
Craft in the Age of Climate Crisis	18
Five Films for Freedom 2024	19
Creative Economy	20
Enabling festival professionals	20
Delivering excellence in English teaching and learning	21
English Skills for Youth	22
English Skills Plus	23
Online Continuing Professional Development for Teachers	24
Future of English exhibition	25
Library	26
English for learners	27
UK theme country at International Kolkata Book Fair	28
Our partners, connections and impact during 2023-24	29
About us	30

Year in review

India's G20 Presidency was the backdrop to our work in culture and education in 2023-24. In the words of India's External Affairs Minister, it showed India to the world and the world to India.

Why India?

India is now the world's most populous country, and the fifth-largest economy. It has one of the largest education sectors anywhere in the world, but despite this, demand is growing at pace with over 33 million more places needed within the system by 2035 if the Gross Enrolment ratio target of 50% is to be met. Internationalisation is a priority focus of the National Education Policy 2020. India is a research and innovation powerhouse – the world's fourth-largest producer of academic papers, and the UK's third-largest research collaborator.

India has more than double the number of English speakers that the UK does, and as English is a key enabler of higher education and employment, it underpins India's ambitions to become a global knowledge economy.

India's creative and cultural sector is its second-largest sector, making up eight per cent of India's employment, and spanning everything from traditional crafts to advanced VR gaming. India's economy has been growing at an average of six per cent a year, and the UK's creative sector grows at twice rate of its economy overall.

British Council response in Education, Arts and English

Our work in education, arts and culture, and the English language continues to thrive in this context. The extensive collaborations and connections we generate and support between the UK and India contribute to our mutual growth and prosperity, and to our wider mission of building cross-cultural learning, connections, and trust between our two countries.

This year I am proud to say we reached 16 million people through our work.

Education

The foundations of our education partnership are very strong. The signing of the Mutual Recognition of Academic Qualifications (MRQ) agreement continues to be the bedrock for our engagement, enabling greater flows of people between both countries and strengthening mutual access to opportunities.

To support the implementation of the MRQ and taking advantage of the latest regulatory changes in India permitting more transnational education (TNE) partnerships and joint and dual degree programmes, we launched our Going Global Partnerships programme in India. So far, it has awarded 93 partnership grants of about £2.7 million to 123 Indian and UK universities and 36 industry partners, impacting over 5,000 students. These grants have increased enrolments on UK-India TNE courses and enhanced education quality, employability, and research partnerships.

Additionally, 36 new courses have been developed so far, with six aimed at climate studies and sustainability.

One of the UK's biggest bilateral education research programmes is the UK India Education Research Initiative (UKIERI) which we have delivered on behalf of DSIT and DST for close to two decades. Phase 4 was designed to catalyse high-quality, international collaborative research and build a pipeline of the next generation of talented researchers in both countries. Thirty four new research grants have already been awarded in priority areas such as climate, AI, Net Zero and sustainable development.

In September 2023, we hosted the former Minister of State for Education, Dr Subhas Sarkar, at the first India-UK Higher Education Conference and Going Global Partnerships HE Exhibition at our New Delhi cultural centre. The event was attended by the Department for Business and Trade HE Mission of 31 UK universities and education leaders led by Sir Steve Smith, the UK Government's International Education Champion. The delegation – the largest-ever HE mission from the UK – visited state governments and education sector partners in Delhi, Gujarat, Maharashtra, and Tamil Nadu to explore collaborations, already resulting in several new TNE programmes and we expect announcements of UK campuses set to open in India in 2024–25.

Together with former British High Commissioner, Sir Alex Ellis, we celebrated the outstanding achievements of our StudyUK Alumni Awards winners, filmmaker Kajri Babbar, healthcare industry professional Gaurav Brahmhatt, entrepreneur Purva Aggarwal and marine scientist Sandhya Sukumaran. At the award ceremony, actor Adil Hussain inspired the audience with his powerful recital of a scene from *Othello*, the play he performed 25 years ago almost to the day at the British Council and which helped propel him to the UK to study drama. He told us that studying Shakespeare in the UK changed his life.

Climate and sustainability in school education was the theme of our first Schools Education Conference, inaugurated by Secretary School Education, Shri Sanjay Kumar, and held in partnership with the Central Board of Secondary Education (CBSE) at our New Delhi cultural centre. Over 200 stakeholders attended face to face and CBSE's network of close to 30 thousand schools across the country attended virtually. This marked the beginning of a new partnership project supporting improved pedagogy and practice through UK-India policy and knowledge exchange.

English

Students and young people aspire to learn English to support their education, career, or social mobility aspirations, often studying English alongside usually two or three more Indian languages. Our multilingual research project brings together Indian and UK universities to understand what pedagogical approach works best in this context, building on the MultiLila project led by Cambridge University from 2016–2020.

We invited educators, policymakers, language enthusiasts, and the public to explore the dynamic and multifaceted nature of English language education in this multilingual context further through the Future of English exhibition in our cultural centre New Delhi, at Vibrant Gujarat, the Kolkata Book Fair and Tamil Nadu Global Investors Meet 2024. Based on our global landmark publication, Future of English: Global Perspectives, we stimulated an interesting debate about the role of AI in language learning and translation.

With Microsoft India we co-created English Skills for Youth to enhance the employment and further education opportunities of youth, aged 18-25, especially women, currently studying in rural engineering colleges across the country through an online course designed for their needs. Through our teaching centres, we reached over 8,000 young learners and adults.

Arts and Culture

Arts and culture are much more than entertainment. They help us to understand each other better and can stimulate positive change. The G20 Culture Declaration also shone a spotlight on the importance of preserving indigenous cultures and practices, and the role of culture as a driver for the SDGs.

We continued to support the development of festival professionals through courses conducted in partnership with the Edinburgh Napier University.

Our effort to represent under-represented voices continued with the second edition of the UK-India poetry exchange programme Language is a Queer Thing and we partnered with the Queer Muslim Project, Jio TV and Jio TV+ in India to screen the

winners of our global Five Films For Freedom digital film campaign across the country, reaching thousands through 13 physical screenings and online. This year we were especially proud that one of the global winners was from India – Kumar Chheda, who directed, and acted in, his short film Halfway.

What next?

In 2024-25, the British Council globally celebrates its 90th anniversary. With our partners in India, we will celebrate the connections we've built and the opportunities we've opened for millions of people, making a positive and lasting difference. We will tell the stories of some of the inspiring people we've worked with over the last 90 years.

I look forward to another year of building shared connections through work that is innovative, creative and makes a positive difference to people's lives.

Alison Barrett MBE
Country Director India
British Council



UK delegations to G20 India (2023)

Culture and education are enablers of transformational change and support achievement of the SDGs. We supported the UK's engagement with the G20 in these two thematic areas, and used the opportunity to strengthen bilateral connections between institutions and partners.



Lord Parkinson, former Under-Secretary of State for Arts and Heritage, DCMS Lords Minister represented the UK during the G20 culture meeting. His visit included several ministerial meetings, an arts networking reception, policy roundtables and in-country sector meetings.



George Freeman, former UK Minister of State for Science, Research and Innovation was also in India as part of the G20 and announced Phase 4 of the UK India Education Research Initiative.



We hosted former UK Prime Minister's wife, Mrs Murty, at a sustainable fashion showcase in our Delhi Cultural Centre. The celebrated and emerging Indian designers are alumni of the UK and our programmes. She also met women leaders from across different arts organisations.



Nick Gibb, Former Minister of State for schools, represented the UK at the Education Ministerial meeting in Pune. He visited one of India's world-leading higher education and research institutions, IISER Pune, where he also celebrated Yoga Day.



Former UK Prime Minister Rishi Sunak and his wife Akshata Murty visited the British Council in Delhi where they met with students and staff taking part in a coding workshop supported by the Microbit Foundation. The former PM also played football with the Premier League Primary Stars (PLPS) coaches and students.

Strengthening international connections in education







What we do

- ➔ Strengthen collaboration between higher education institutions in the UK and India.
- ➔ Provide young people with access to high-quality international education.
- ➔ Support institutional partnerships that develop skills and knowledge, seeking solutions to critical global challenges through high-quality research, teaching and learning.
- ➔ Support system reform and professional development for policymakers, teachers and educators, enabling access to an inclusive, high-quality education for all learners, including girls and marginalised children.



Our work in education continued to strengthen connections between India and the UK.

Internationalisation is a priority under the National Education Policy 2020. The UK and India signed the Mutual Recognition of Academic Qualifications in 2022 which coupled with the new Indian regulations enabling more joint and dual degrees and the setting up of international branch campuses in India is driving more mobility and exchange, as well as greater choice for students.


	Collaborated with 11 state governments to promote mutual student mobility and knowledge exchange between India and the UK
	Facilitated 157 education and research focused partnerships between the UK and India
	Over 4,000 people joined our alumni platform
	Engaged with 120k students across 10 events in 24 cities
	Registered and trained almost 5,000 agents and counsellors
	Delivered 40 GREAT and Women in STEM scholarships



India-UK Higher Education Conference

We organised the first India-UK Higher Education Conference that brought together HE sector policymakers and academic leaders together to explore greater collaboration between both countries. During the conference we also hosted the largest-ever delegation of 31 UK universities and education leaders led by Sir Steve Smith, International Education Champion, Government of the UK. On a five-day visit, the delegation met key stakeholders from 19 states across India for discussions on internationalisation of higher education institutions.

Led by the Department for Business and Trade (DBT), the delegation met officials from various Indian universities as well as state and central government bodies across Delhi, Mumbai, Ahmedabad, and Chennai.

	31 UK delegates		50+ HE leaders from India
	19 states engaged		14 GGP grants announced (including two top-up grants)

Participants included

British Universities International Liaison Association (BUILA)	Pearson	Universities UK International (UUKi)	Department for Education (DfE UK)	Department of Biotechnology (DBT)
Association of Indian Universities (AIU)	Department of Science and Technology (DST)	University Grants Commission (UGC)	National Assessment and Accreditation Council (NAAC)	

UK India Education Research Initiative (UKIERI) Phase 4

Started in 2006, UKIERI has facilitated hundreds of mutually beneficial collaborations in education, research and innovation. It has been instrumental in contributing to UK and Indian national priorities in science and technology.

It catalyses high-quality, international collaborative research, bringing together wide-ranging disciplines such as STEM, behavioural sciences, anthropology and social sciences to take a 360-degree approach to solving global challenges. It responds to the demand for enhanced research and innovation in both countries by supporting the mutual exchange of knowledge and ideas.

UKIERI Phase 4 will deliver multiple objectives of the India-UK Roadmap 2030

- ➔ develop transdisciplinary approaches to address shared global challenges
- ➔ strengthen links with industry
- ➔ fill knowledge gaps
- ➔ enhance productivity of science research
- ➔ provide a gender perspective to research, particularly in climate resilience issues

UKIERI-4 has three objectives

- ➔ driving mobility and institutional partnerships
- ➔ enabling policy and knowledge sharing
- ➔ creation of innovation clusters for inclusive talent development between the UK and India

Highlights

34
new research grants delivered

26 UK HEIs | **23** India HEIs

Grants awarded under two categories

- ➔ institutional research and mobility partnerships which will allow institutions to collaborate and develop sustainable solutions to global challenges.
- ➔ building research capacities for undergraduate and masters students in both countries in important areas like energy, sustainability and climate change.

Going Global Partnerships (GGP)

Going Global Partnerships (GGP) supports universities, colleges and wider education sectors around the world to work towards a more inclusive and globally connected higher education system, and Technical and Vocational Education and Training (TVET).

- It encourages collaboration between universities to improve the quality and relevance of higher education worldwide, through research partnerships and exchange programmes.
- It also supports the National Education Policy's agenda of internationalisation of Indian HEIs, international mobility of faculty and students, and an inter-disciplinary approach to teaching and learning.

GGP has enabled development of courses that allow easy credit comparability, while meeting global standards of education. It also enhances the overall education quality, employability, and research partnerships.

Highlights: three years of GGP

93
grants enabled

123
universities (70 in India, 53 in the UK)

£2.7m
worth of grants awarded

36
industry collaborations

5,000+
students impacted

36
new courses created, of which six courses are aimed at climate studies and sustainability

30%
increase in number of enrolments for UK TNE programmes from 9,050 to over 12,000 since the close of academic year 2021-22

Our work with schools

Schools Education Conference

We held the first Schools Education Conference in collaboration with the Central Board of Secondary Education (CBSE) to explore and share knowledge on innovative teaching methodologies for school education across India. **Over 300 representatives and policymakers** from schools and educational institutions, state and central government, and apex body leaders from across the country took part in the two-day event.



The sessions were focused on the orientation of school leaders and expert practitioners on resources available to students and teachers to enhance their teaching, learning and assessment. Masterclasses were delivered by trainers from various groups, including the Jane Goodall Foundation, Premier League, Micro:Bit Foundation, AQA, Cambridge University Press and Assessments (CUPA) and CBSE.

Other areas of discussion included curriculum, pedagogy, and assessment priorities for 21st century schools and the enhancement of computational thinking and digital technology in the classroom. The conference also explored approaches to integrating environment education, sustainability, and mindfulness across subject areas in line with the National Education Policy and the National Curriculum Framework 2023.



Premier League Primary Stars (PLPS)

Premier League Primary Stars in India uses the appeal of the Premier League and the British Council's trusted global network to support teachers and other educators to deliver high-quality physical education and sports.

The project helps teachers to create a supportive, learning environment where children can take part in, and enjoy, more sport and physical activity, helping them gain the life skills they need to reach their goals.

2023

Pilot programme
extended to Odisha

A total of
160
teachers across Delhi, Goa and Odisha coached to use new skills (including coach educators and government school primary teachers)

A total of
10k
children impacted across Delhi, Goa and Odisha

2024

Partnership
in West Bengal

200
educators expected to receive coaching

5,000
students expected to benefit



Enabling student mobility between the UK and India

We support and help students, researchers and academics to realise their dreams of learning at world renowned institutions and building careers by gaining work experience in the UK markets. We engage with thousands of young people in India through significant interventions at pivotal moments in their lives.

From offering a range of scholarships and networking opportunities, to orchestrating partnerships between UK and Indian higher education institutions, we enable young people to succeed in their goals for professional and educational purposes.



What we do

- ➔ provide information and insight on studying and gaining post-study work experience in the UK
- ➔ offer a variety of scholarships for UK education, from STEM scholarships for women to creative economy scholarships
- ➔ enable professional UK alumni networks and celebrate the outstanding achievements of those who make a positive contribution to their communities, professions and countries
- ➔ we support agents through the Agents Quality Framework and provide information and learning opportunities



4,000

UK alumni in India given access to upskilling and networking



120k

people engaged across 110 events in 24 cities



Worked with

5,000

agents and counsellors



120k+

students recieved study visa for UK in 2023



4,637

students and 140+ faculty reached through GREAT Talks, as part of which, six renowned UK speakers held 26 lectures across eight cities partnering with 26 Indian Institutes



Scholarships for Outstanding Undergraduate Talent (SCOUT)

We launched the Scholarships for Outstanding Undergraduate Talent (SCOUT) in partnership with the UK's GREAT campaign and state governments. This enables Indian students from state government schools to have international exposure in the UK, thereby widening access and opportunity for them.

This year the Government of Tamil Nadu, British Council and University of Durham collaborated to provide a short-term specialised hybrid course for 100 meritorious students from the state.

Highlights



1,267

applicants, all of whom were part of the state government's Naan Mudhalvan Scheme, a TNE initiative to develop skills for young people



100

students underwent online training



25

students undertook a week-long training in AI and Data Intelligence at Durham University



Enabling connections and understanding through arts and culture

What we do

- ➔ Support India's creative economy by providing emerging artists with necessary skills, networks and financial support, to build capacity and capability
- ➔ Enable new connections and relationships between artists, organisations and audiences across India and the UK to develop stronger creative sectors
- ➔ Be the knowledge partner for enterprise in the creative industries, strengthening skills of future leaders for sustainable international market development



Through our work in arts and culture, we enable cultural exchange and strengthen creative economies to bring about a positive change. We bring together artists and organisations, support artistic and cultural expression that aims to tackle global challenges, and invest in research, dialogue and capacity building to support policy exchange and support creative enterprise, innovation and inclusive growth.

We started the year with active participation in the G20 culture track wherein we engaged pivotal art and culture stakeholders in discussions about the role of culture and the future of the creative economy both globally and in India. Our creative economy roundtables continued to deepen our engagement with state governments delivering landmark signings and setting precedence for a brighter creative sector. While a series of grants enhanced our reach to arts practitioners and organisations, we also hosted delegations that created connections between the arts communities in India and the UK.



319.6k

audiences reached including community members, arts leaders, artists, creative sector organisations, NGO leaders and government leaders



103

partners engaged across 18 projects



2,500

artists and arts leaders engaged digitally and physically



184

government officials engaged across policy roundtables and G20 engagements

New Landscapes India

The New Landscapes India R&D grant scheme is a three-year programme supporting collaboration in sustainable fashion, textiles and technology between SME partners in India and the UK. The initiative aims to support the cultural, social, and environmental values of the fashion and textile sectors in both countries, by offering grants to collaborative projects selected through an open call.

Highlights



10

SMEs collaborated from India



8

SMEs collaborated from the UK

Partner

Fashion, Textiles and Technology Institute, University of Arts London

Craft in the Age of Climate Crisis

The Craft in the Age of Climate Crisis report advocates a renewed focus on the symbiotic relationship between crafts, artisans, and the environment, and explores the potential for reframing the sustainable fashion agenda. The report was presented at COP28 in Doha as a part of Fashion Revolution’s panel on sustainable fashion.

Summary of strategic recommendations for sustainability of the crafts sector:

- ➔ recommends creating a centralised platform for accessing government support
- ➔ advocates long-term planning, support systems for crafts businesses, and sustainable practices
- ➔ suggests allocating resources for material innovation and conservation
- ➔ calls for green financing, sustainability metrics, and networks between investors and artisans
- ➔ promotes sustainability in education and research
- ➔ advocates for sustainable crafts policies and interdisciplinary collaboration
- ➔ stresses the importance of prioritising the crafts sector in climate action plans



Partner

Fashion Revolution India

Highlights



160
stakeholders engaged



2,500+
downloads of the report

Five Films for Freedom 2024

British Council launched Five Films For Freedom 10 years ago globally. Aimed at enabling access to safe spaces for awareness and self-expression of the LGBTQIA+ community, this compelling and long lasting programme has enabled us to demonstrate solidarity with the community and their allies from around the world. Last year marked the 10-year anniversary of Five Films for Freedom.

Partners

- The Queer Muslim Project
- India Habitat Centre, Delhi
- Rainbow Hills Welfare Association, Gangtok
- Egaro Photo Festival, Tripura
- Arthshila, Shantiniketan and Ahmedabad
- Sandbox Collective, Bengaluru
- Harkat Studios, Mumbai
- The Storiculture Co., Goa
- JioTV and JioTV+
- Foreign, Commonwealth and Development Office



Kumar Chheda, director of the film *Halfway*, which was selected for Five Films for Freedom 2024, speaking at the screening of his film at British Council New Delhi.



Still from the film *The First Kiss*



Still from the film *Compton's 2022*



Still from the film *Little One*

Highlights



13
screenings with post-screening discussions and community mixers including an engagement with Kumar Chheda, the director of the Indian film, *Halfway*, across 10 Indian cities with 10 community and allied partners including the British High Commission



600+
audiences reached physically in India including students, LGBTQIA+ communities, artists and collectives, allies



11.5k
online audiences through Jio TV and Jio TV+

Creative Economy

We join the dots between stakeholders in the culture, technology, and creative sectors, and policymakers, to accelerate the growth of the creative economy.

For instance, our interventions in Tamil Nadu have created opportunities for young artists, art companies and entrepreneurs with focus on the growth potential in TechArt, festivals and crafts, and in generating sustainable livelihoods. This enables the state's young people to access more opportunities to succeed both nationally and internationally.



Highlights



Sustainable Cities roundtable
Delhi



Music Policy roundtable
with KM Music Conservatory
Tamil Nadu



Harnessing the Potential of Creative Economy
with Guidance Tamil Nadu

Outcome: signed the first-ever MOU on creative economy with Tamil Nadu

Enabling festival professionals

Our work in the festivals sector continues to focus on capacity building of sector professionals to support the growth of creative enterprise. Programmes such as the South Asia Festival and Culture Academy strengthen skills and build network of cultural professionals across South Asia. This unique short course, with **five iterations and 84 participants**, has built increased understanding of business models that support job creation, entrepreneurship, creativity and innovation in the festivals sector.



Delivering excellence in English teaching and learning

What we do

- ➔ Set global standards and improve the quality of English language teaching, learning and assessment
- ➔ Work with governments to improve English learning outcomes in formal and multilingual education systems
- ➔ Support the professional development of individual teachers and teacher educators
- ➔ Support young people, especially girls, giving them the voice and opportunity to make more informed life choices through building their English language, digital and other life skills

This year we provided opportunities for teachers and young people to develop their skills across a multitude of programmes. We helped them improve their academic, career and social opportunities by providing access to resources, including scholarships and webinars, that can help them deliver high-quality and inclusive teaching, learning and assessment of English.



3m+
audiences reached



2.2m+
teachers engaged through multiple programmes



English Skills for Youth


This year, we co-developed a three-year partnership programme with Microsoft CSR India, titled English Skills for Youth. The project aims to enhance the employment and further education opportunities of socio-economically marginalised youth across India, especially women, aged 18–25, by providing them access to quality English and communications resources. The programme is being embedded in engineering colleges linked to Microsoft India Philanthropies’ existing partner projects.

This project will

- ➔ provide training to English faculty, and training and placement officers in state engineering colleges across India
- ➔ help develop English and communications skills for students
- ➔ establish an interface with industry through joint thought leadership forums

Highlights

 **7,300**
students reached

 **102**
faculty, and training and placement officers reached



English Skills Plus

The English Skills Plus project improved the quality of teaching and learning of English communication and soft skills in **145 Project Implementation Agencies** (PIA) across Tamil Nadu. It was a two-year partnership project with the Tamil Nadu Corporation for Development of Women (TNCDW) under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) scheme.

The British Council developed three sector-specific courses in retail services, the manufacturing sector and the IT services sector.

To further strengthen the project, the British Council built capacity of the PIA trainers and assistant programme officers. Twenty mentors were selected and trained for future sustainability of the programme. They rolled out the course in the second year of the programme.

Highlights

- ➔ 100% PIA trainers reported that they have developed their teaching skills in using learner-centred and multi-lingual approaches
- ➔ 87% PIA trainers developed strong rapport with their learners through effective interactions and collaboration
- ➔ 26,874 students/learners engaged. Data shows marked improvement in the spoken English skills of learners from baseline to endline
- ➔ PIA students reported an increase in confidence to communicate



Online Continuing Professional Development for Teachers

The TeachingEnglish platform provides professional development opportunities, practical resources, peer support and UK expertise to an online community of English language teaching practitioners. It helps them to take charge of their own learning, build professional networks and grow their careers. It provides access to ELT research and insight, practical resources, news, articles, blogs and discussion forums.



2.7m+

teachers engaged through webinars and workshops



6m+

teachers from India visited the TeachingEnglish website to access various free CPD materials

Scholarships for teachers

- ➔ This year we offered five scholarships to English teachers in India to study for an online masters level qualification with the University of Stirling and University of Portsmouth
- ➔ These scholarships were open to individuals working in, or with, the government schools sector, who have not previously received a scholarship to study at a UK university



Future of English exhibition

The *Future of English: Global Perspectives* is a British Council global research publication. It explores the key themes shaping the future of the English language and its role in our world. To showcase the findings of the publication and discuss the role of English in the multilingual context of India, we held exhibitions about the publication across India.



The exhibition was displayed at the British Council cultural centre in New Delhi, Vibrant Gujarat, the International Kolkata Book Fair and Tamil Nadu Global Investors Meet 2024. Along with the exhibition, the British Council also organised roundtables, webinars, and workshops for teachers, to explore key themes from the publication. The exhibition invited educators, policymakers, language enthusiasts, and the public to explore the dynamic and multifaceted nature of English language education.

1,694

Policymakers and thought leaders engaged in meaningful discussions on improving the teaching and learning of English language, the role of multilingualism in India and best practices in English teaching.

Library

The British Council Library is a vibrant community and cultural space that serves as a go-to hub for children, students, professionals, families, and book lovers.

Highlights

 **37k**
users reached face-to-face and across our online platforms

 **20k**
enrolments for library programmes as part of 'Reading for Life'

 **20k**
memberships annually for the digital library

English for learners

We help young Indians across the country to enhance their career and educational opportunities and global connections.

Highlights

 **23k+**
young and adult learners, and professionals reached through our teaching centres in Delhi, Chennai and Kolkata, our online courses, and our work with corporates

15k+
adult learners

8,000+
young learners

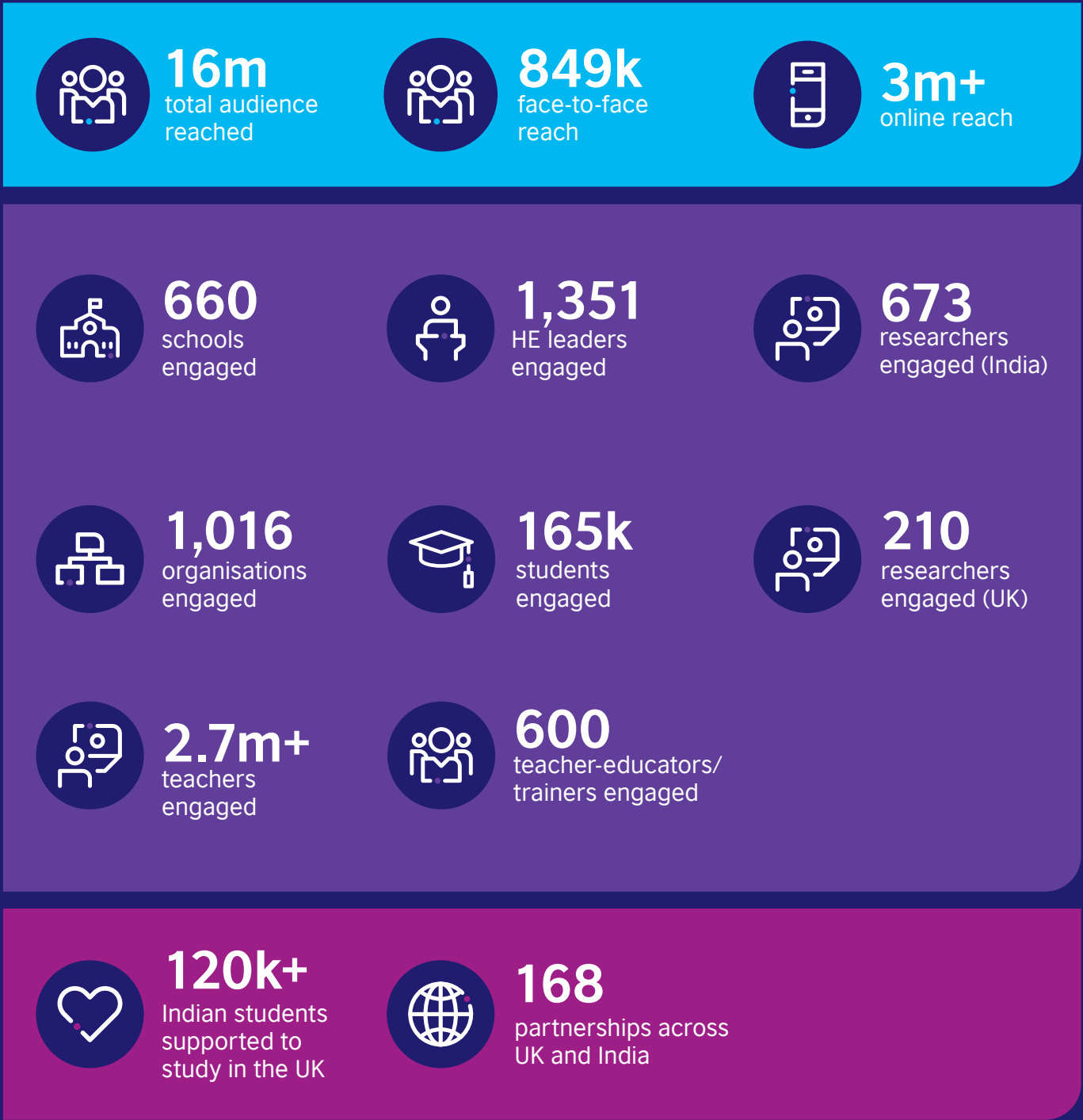
UK theme country at International Kolkata Book Fair

With the United Kingdom as the focal theme country at the 47th International Kolkata Book Fair (IKBF), British Council presented the best of UK literature, education, arts and culture at the UK pavilion. **At this two-week event, that began on 18 January, 2024, visitors from all walks of life visited the UK theme pavilion. They enjoyed access to books from across genres, our digital library, and several sessions and discussions with authors and UK academics.** They also viewed the Future of English exhibition and accessed information on exploring educational opportunities in the UK. The pavilion truly represented the diversity of the UK and the breadth of opportunities enabled by the British Council for young people in India.

Highlights



Our partners, connections and impact during 2023-24



About us

We support peace and prosperity by building connections, understanding and trust between people in the UK and countries worldwide.

We uniquely combine the UK's deep expertise in arts and culture, education and the English language, our global presence and relationships in over 100 countries, our unparalleled access to young people, creatives and educators, and our own creative sparkle.

2024 marks 90 years of the British Council. Over these years we have created opportunities for millions of people and developed deep and long-lasting relationships. We continue to adapt to meet the needs of a changing world, while remaining committed to the principles on which we were founded.

We work directly with individuals to help them gain the skills, confidence and connections to transform their lives and shape a better world in partnership with the UK. We support them to build networks and explore creative ideas, to learn English, to get a high-quality education and to gain internationally recognised qualifications.

We work with governments and our partners in the education, English language and cultural sectors, in the UK and globally. Working together we make a bigger difference, creating benefit for millions of people all over the world.

We work with people in over 200 countries and territories and are on the ground in more than 100 countries. In 2022–23 we reached 600 million people.



British Council

17 Kasturba Gandhi Marg
New Delhi 110 001

British Council

737 Anna Salai
Chennai 600 002

British Council

L & T Chambers, First Floor
16 Camac Street
Kolkata 700 017

British Council

British Deputy High Commission
Office #N2B, Sixth Floor
Dextrus, Peninsula Towers
Peninsula Corporate Park
G.K. Marg, Lower Parel
Mumbai 400013

Phone: 0120-456 9000 / 668 4353
www.britishcouncil.in

© **British Council**

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.

