

BEAUTY THERAPY TOOLKIT
VIDEO DEMONSTRATION

APPLYING PROM MAKE UP

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The following will provide you with the correct procedure to apply make up for going to a prom

The demonstration can be viewed by visiting <https://www.youtube.com/watch?v=ra7KzYILKzs>

PROCEDURE

	Eyebrows
Step 1	Brush the eyebrows with an eyebrow brush
Step 2	Taking a shade similar to the eyebrow gel colour. Using an angled brush go over the natural shape of the eyebrow filling in any gaps in the hair and giving them a general tidy up.
Step 3	To tidy up the eyebrows, you should apply a little concealer around the edges using a small angled brush
	Apply eye shadow
Step 4	Apply concealer to the eyelids using a flat shader brush
Step 5	Once the concealer has been applied, you want to add some translucent powder to the concealer before you apply colour.
Step 6	Now you are going to start with the lightest transition colour of your choice and with a crease brush you want to you want to apply the colour across the crease in a gliding motion, back and forwards blending it in with a blending brush.
Step 7	Now take a slightly darker shade and apply to the crease and outer crease area, you should use a blending brush for this and blend this into the transition colour
Step 8	Use a darker shade and you want to concentrate this colour to the outer edge of the eye, ensuring that you continually blend into the other colours previously applied.
Step 9	Take a lighter colour and apply to the inner section of the eyelid and towards the middle of the eyelid, blending with the other colours
Step 10	Take the colour used in Step 8 and using a small shader brush, apply the product to the lower lashes, and smudge slightly
Step 11	Apply some glitter eyeliner to the lower lash line & inner corner
	Eyeliner & Mascara
Step 12	Using a liquid eyeliner and a small liner brush, you should ask your client to close their eye and draw a line along the upper lash line.
Step 13	To curl the eyelashes you should use an eyelash curler. Place the eyelashes between the curler and gently squeeze for 5-10seconds

Step 14	It's now time to apply mascara to the now curled eyelashes. Have your client keep their eyes open whilst you do this. Gently brush the mascara wand through each set of lashes ensuring that they do not clump together.
	Primer & Foundation
Step 15	Use a primer and apply it to the face either with your finger or brush
Step 16	Pick the foundation of choice and apply with a damp blending bud, ensuring that the face is covered and evenly spread.
	Applying concealer
Step 17	Apply a filled in V shape under each eye using the concealer wand or by using a make up brush. Add a little to the chin, the centre of the forehead. Blend in the concealer by using the blending bud that was used for applying the foundation.
Step 18	Using a translucent powder, use a large brush to dab the powder over the face. This will ensure that the foundation and concealer has been set.
	Contouring, Blush and Highlight
Step 19	Using a bronzer, use an angled brush and apply product in a slant direction (top of the ear to the corner of the mouth direction) and to the edge of the forehead. You should blend this in so there are no harsh lines.
Step 20	Take a blusher colour and with a blusher brush apply to the cheekbones
Step 21	Getting the highlighter compact, you should use a brush to transfer the product and tap off the excess powder before applying to the face. You should apply above the cheek bones (above the contour/blush), the chin, the bridge of the nose and the centre of the forehead
	Lips
Step 22	Choose a lipstick / gloss colour and apply to the lips. You can do this by using a lip brush