

BEAUTY THERAPY TOOLKIT
VIDEO DEMONSTRATION

APPLYING DIWALI STYLE MAKE UP

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The following will provide you with the correct procedure to apply Diwali style make up

The demonstration can be viewed by visiting <https://www.youtube.com/watch?v=EesLlozTdRE>

PROCEDURE

	Applying eye colour
Step 1	Use a primer on the eyelids and below your lower lash line by applying with your finger.
Step 2	Place sellotape or similar at the outer eye corner and up towards the end of your eyebrow
Step 3	Take an eye shadow stick and apply to the whole of the eyelid.
Step 4	Apply a highlighter to the brow bone using a shader brush
Step 5	Using a darker eye shadow colour, apply to the inner part of the eye covering around $\frac{3}{4}$ of the entire eyelid using a shader brush
Step 6	Now you are going to apply an even darker colour to the outer part of the eye in a V shape using a shader brush and blend all colours together.
Step 7	Choose a transition colour and apply it to the crease of the eye and blend
Step 8	Remove the sellotape from the eyes and you will see there is a sharp line of make up present, you should soften this line by using a blending brush.
	Applying eyeliner and mascara
Step 9	Apply liquid eyeliner to the upper lash line with a wing effect following the line left by the sellotape. Ensure that you keep the line as close to the eyelashes as possible.
Step 10	Use a pencil (kohl) eyeliner to line both upper and lower waterlines
Step 11	Have your client keep their eyes open whilst you do this. Gently brush the mascara wand through each set of lashes ensuring that they do not clump together.
	Applying foundation & concealer
Step 12	Pick the foundation of choice and apply with a damp blending bud, ensuring that the face is covered and evenly spread.
Step 13	Apply a filled in V shape under each eye using the concealer wand or by using a make up brush. Add a little to the chin, cupid's bow, the centre of the forehead and the jawline. Blend in the concealer by using the blending bud that was used for applying the foundation.

Step 14	Apply a translucent powder to the face using the blending bud to set the foundation and concealer.
	Contouring and highlighting
Step 15	Using the eye shadow in Step 7, you should use an angled brush and apply to the lower eye lash area
Step 16	Use either a bronzer or darker pressed powder and using a fluffy blending brush to contour. Apply product in a slant direction (top of the ear to the corner of the mouth direction). You should blend this in so there are no harsh lines. Apply more product to the jawline, around top of the forehead and down each side of the nose.
Step 17	Getting the highlighter compact, you should use a brush to transfer the product and tap off the excess powder before applying to the face. You should apply above the cheek bones (above the contour) and the cupid's bow.
Step 18	Choose a lipstick / gloss colour and apply to the lips. You can do this by using a lip brush
Step 19	Add a bindi to the centre of the forehead and apply setting powder over the full face with a large fluffy brush.